

## Fairfield Gonzales Engagement Next Steps

### Phase 2 & 3 Activities

### May 17, 2016

Thank you to everyone who shared their thoughts on their neighborhood plan and for identifying how they would like to be involved in developing the plan.

The feedback from the April 9 meeting (available at [www.victoria.ca/Fairfield-Gonzales](http://www.victoria.ca/Fairfield-Gonzales)) provided valuable information about how to engage with the community and offered a foundation of key issues and considerations for the plans. The next steps are to review and validate the key issues and develop a vision, goals and guiding principles for the plan.

The community provided many ideas on how to engage with the neighbourhood including:

- Having an advisory committee that is representative of three different areas: Fairfield, Gonzales and Cook St Village
- Accessing hard to reach residents in places that they frequent such as parks, schools, etc through neighbour to neighbour interviews
- Utilizing social media
- Conducting surveys including First Nations attending community events and festivals

The following engagement tools are proposed to the neighbourhoods to support the next steps in the plan development. We encourage the community to provide additional or alternative tools/techniques and/or venues. The community may choose to lead the engagement and/or promotion of the engagement events.

Month	Purpose	Technique	Responsible
May	Confirm April 9 engagement summary & refine engagement strategy	Webpage: info posted and opportunity for feedback	City
		Notice of engagement summary and strategy: <ol style="list-style-type: none"> <li>1. Email to distribution list</li> <li>2. Forward from neighbourhood association</li> <li>3. Social media posts</li> </ol>	City
		Confirm Advisory Working Group members and role	City
June/ July	<ul style="list-style-type: none"> <li>• Validate and refine key issues</li> <li>• Develop Vision, Goals &amp; Guiding Principles</li> </ul>	Mailout	City
		Community Meeting	City
		Advisory Working Group Mtg #1	City
		Newsletter	City
		First Nations interpretive walks (potential to video and post online)	Community or City
		Neighbourhood Walks (potential to video and post online)	Community or City
		Interviews conducted by advisory committee and other community volunteers	Community Community or City
		Sounding boards	Community or City
		Advisory Working Group Meeting #2 (and #3 if needed)	City
August/ September	Confirm Vision, Goals & Guiding Principles  Refine next steps	Engagement summary posted on webpage and distributed	City
		Survey	City
		Community Meeting	Community or City
		Online survey	City
		Advisory Working Group Meeting #3	City

Engagement will target the following Fairfield and Gonzales stakeholders identified by the community (in no order):

- Advisory Committee
- Homeowners
- Renters
- Seniors
- Youth
- Children
- Businesses
- Developers
- Schools
- Preschools
- Childcare
- Families
- Minorities
- Resident professionals
- City experts
- Community Association
- Cycling coalition
- First Nations
- Hallmark heritage society
- Environmental groups
- Intercultural Association
- Homeless
- Faith groups
- Community groups (Moss St Market, Friends of Beacon Hill, Mad as Hell, etc)
- Visitors and tourists
- Tourism Victoria