



Festival of Learning Challenges You to Improve and Grow

Date: Thursday, September 4, 2008

For Immediate Release

VICTORIA, BC – The 3rd Annual Festival of Learning is a week-long celebration from September 6 – 12, 2008 that promotes learning in all its forms. Timed with International Literacy Day on September 8 which promotes life-long learning, the festival features a variety of venues across the Capital Region, where participants can take part in interactive displays, demonstrations, lectures, and guided tours. People of all ages are encouraged to try new things, gain new skills and continuously challenge themselves to improve and grow.

The public and media are invited to attend the festival launch this Saturday, which will include a Read-a-Thon led by the Honourable Steven L. Point, Lieutenant Governor of British Columbia, a performance by the Unity Drummers, and demonstrations ranging from poetry readings, kids cooking and nutrition, to belly dancing and hanging basket arranging. Everyone is welcome and admission to the launch event is free.

What: 3rd Annual Festival of Learning – Launch Event
When: Saturday, September 6, 2008, from 11 a.m. - 3 p.m.
Where: The Bay Centre, Lower Level, Centre Court, 1150 Douglas Street

During the week of September 8th, 25 local organizations representing art, culture and heritage; the environment; community; education; and health and recreation, will host open houses and demonstrations. One can take a guided tour of a museum, participate in a children's colouring contest, learn about food sustainability and organic gardening, or visit some of Victoria's participating colleges to see all that they have to offer. At the *Festival of Learning*, there is something for everyone.

Some venues are free, while others may charge admission. Participating partners include the City of Victoria, the BC Ministry of Education, The Bay Centre, and Active Communities Greater Victoria.

For a list of *Festival of Learning* locations and times, visit: www.victoria.ca and click on *What's New?*

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For More Information:

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