

Parking Strategy 2007 Fact Sheet

In April 2007 the City of Victoria unveiled its Corporate Strategic Plan. The Plan was developed to focus resources and ensure accountability to Victoria citizens and identifies updating the Parking Strategy to support the outlined Council Goals.



Did you know?

- The City of Victoria Parking Services supports the economic vitality of the downtown and generated approximately \$12.5 M (2006)
- There are over 11,000 parking spaces in Victoria
- The City operates approximately 2300 spaces in parkades and off-street lots supported by an additional 1900 on-street metered spaces.
- City Parkades offer free Sunday and holiday parking
- Over 230,000 first hour free coupons were used in City run parkades
- The City offers an expansive parking program for persons with disabilities including 33 designated on-street parking stalls (24 hr)
- The 90 minute meters have a 5 minute grace period
- The pre-paid parking card offers a refund on unused meter time – over 13,000 sold.
- 20 small vehicles stalls (24 hr) have been added to utilize unused curb space (half meter rate)
- Registered van/car pools receive reduced monthly rate

Here's what we are planning . . .

- Enhancing the role of Parking Officers (emergency first aid, added downtown security, provide information, warning tickets)
- Provide Specialized customer service training for the Parking Officers and Staff
- Create a new Parking Services website to enhance service delivery
- Continue the Holiday Courtesy Program and expand the use of warning tickets as an educational tool
- Review and encourage more small vehicle stalls and parking for persons with disabilities in the downtown
- Support and enhance bike storage in parkades
- Introduce new Pay & Display parking meter technology (credit card payments, solar power, reliable, parking card reload station)
- Enhance and rehabilitate the parkades
- Ensure the parkades and surface lots are clean and well maintained
- Increase on-site security in the parkades (24 hour)
- Improved parkade safety, appearance and maintenance
- Propose parking rates and fines based on market comparison
- Review and implement parking identification and way-finding signage (static and/or dynamic)
- Implement Safety and security upgrades to all parkades and surface lots using CEPTED principles
- Investigate the potential for real-time wireless parking enforcement
- Create a Parking and Transportation reserve for future improvements
- Introduce Sunday limited time zones in downtown metered areas
- Standardize commercial loading zones in the downtown
- Have commercial zones double as taxi zones in the evenings
- Allow marked contractor vehicles to re-meter once per meter to allow for service calls

Parking Strategy 2007 Fact Sheet

Rates at a Glance









Metered Parking
\$2.00/hr

City Parkade Rates
\$1.00 first hour
\$1.00 for each additional ½ hour
Max \$12.00/day
First Hour Free coupon available at participating merchants

Monthly rates (subject to GST)

View Street	\$175.00
Bastion Square	\$160.00
Johnson Street	\$140.00
Broughton Street	\$160.00
Centennial Square	\$110.00

Legend

-  City Parkades
-  Parkades
-  Parking Lot
-  Parking Lot (After 5pm)
-  Secured Bike Parking
-  Disabled Parking Meters
-  Disabled Parking Zones
-  Small Vehicle Parking



For more information contact:

City of Victoria
#1 Centennial Square,
Victoria, BC, V8W 1P6
Phone (250) 361-0331
Fax (250) 361-0214
www.victoria.ca