

Building Back Victoria

By The Numbers

Downtown Pedestrian Counts



233,326 more pedestrians downtown this year compared to 2020



(For the months of Feb-Oct)

27.79% increase

in pedestrian counts on Government Street between 2020 and 2021
(For the months of Feb-Oct)

Government St.

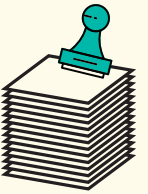
Downtown Street Parking



13.03% increase

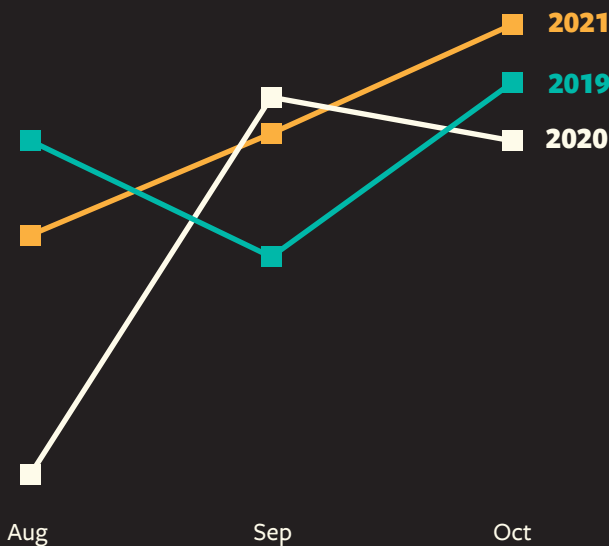
in street parking use in August, September and October 2021 compared to 2020

Business Licenses Issued



■ 2019 ■ 2020 ■ 2021

Building Permit Applications



Hotel Occupancy



Aug Sep Oct

■ 2019 ■ 2020 ■ 2021

Construction Value

Increased from \$74.86M in 2019 to **\$149.95M in 2021**

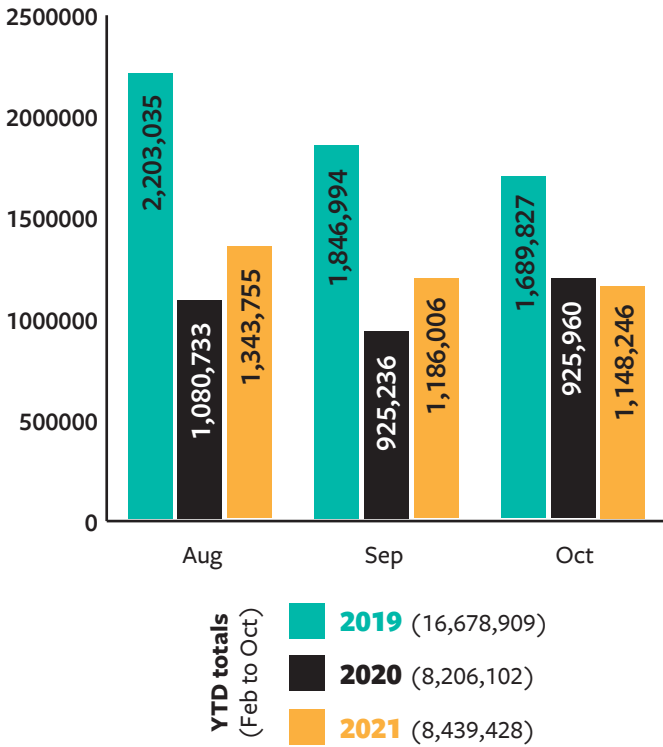
(For the months of Aug-Oct)



Building Back Victoria By The Numbers

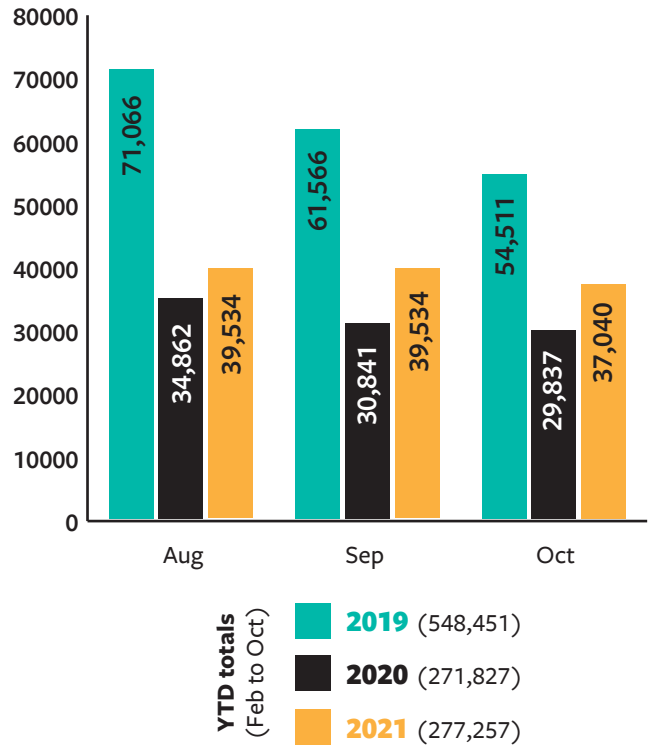
DOWNTOWN PEDESTRIAN COUNTS

Total, all active counters *DVBA



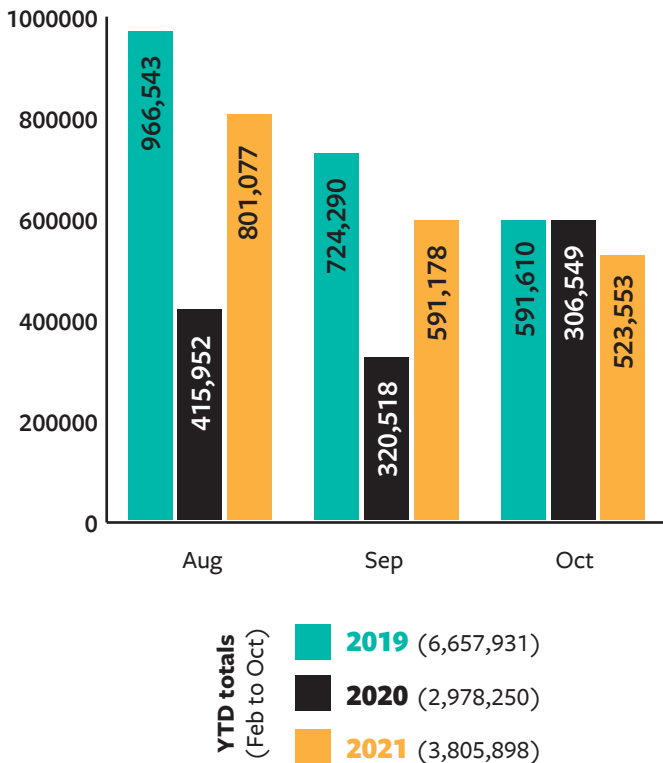
↑ 2.84% increase
from 2020 to 2021 (Feb-Oct)

Daily, average of all active counters



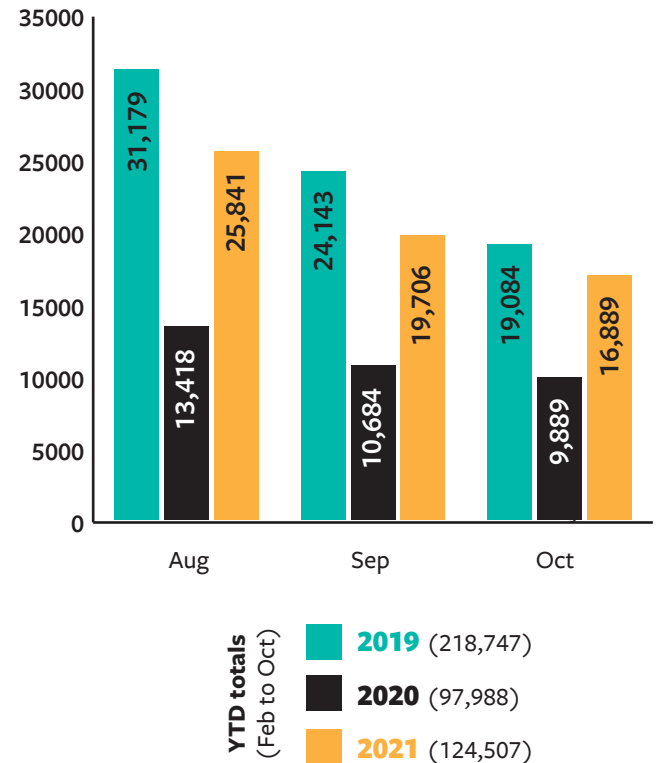
↑ 2% increase
from 2020 to 2021 (Feb-Oct)

Total, Government Street only *DVBA



↑ 27.79% increase
from 2020 to 2021 (Feb-Oct)

Daily average of all Government Street counters *DVBA



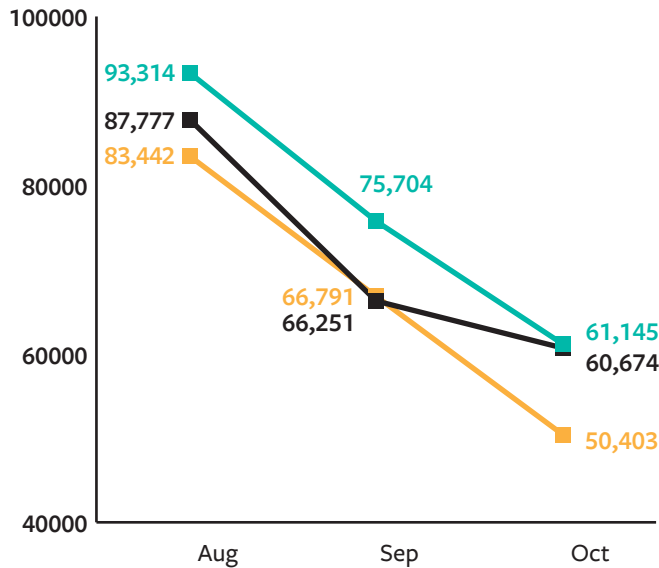
↑ 27.06% increase
from 2020 to 2021 (Feb-Oct)

Building Back Victoria By The Numbers

BICYCLES

Bike counter

The data is from the counter the City had active for this entire period, beginning Feb 2020. This counter is located at the north end of Harbour Road on the Galloping Goose trail.



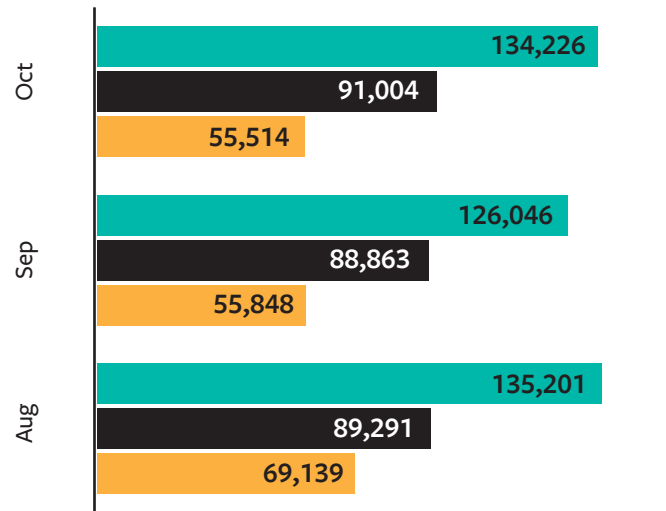
YTD totals
(Feb to Oct)

- 2019 (638,707)
- 2020 (602,981)
- 2021 (601,607)

0.23% decrease
from 2020 to 2021 (Feb-Oct)

PARKING

Parkade transactions



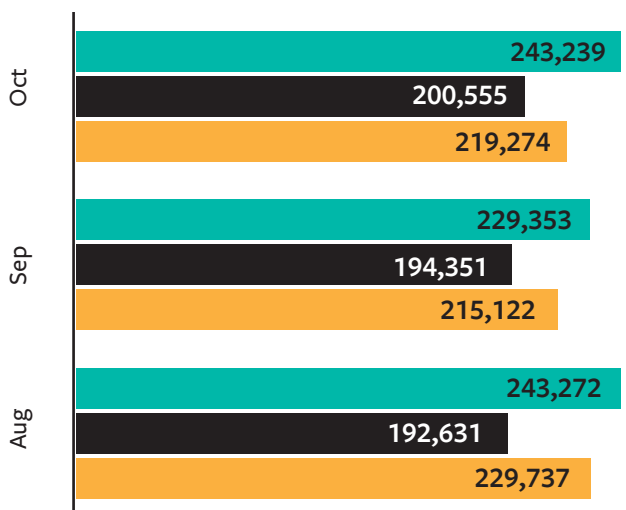
2019 (Total: 395,473) 2020 (Total: 269,158) 2021 (Total: 180,501)

32.64% decrease
from 2020 to 2021 (Aug, Sep, Oct)

Decrease in parkade transactions reflects the switch of City Parkades to the gateless Pay by Space model. The new system only shows paid transactions - parking patrons that park in 1 hour free spaces or after 6pm are not reflected in parkade transactions.

PARKING

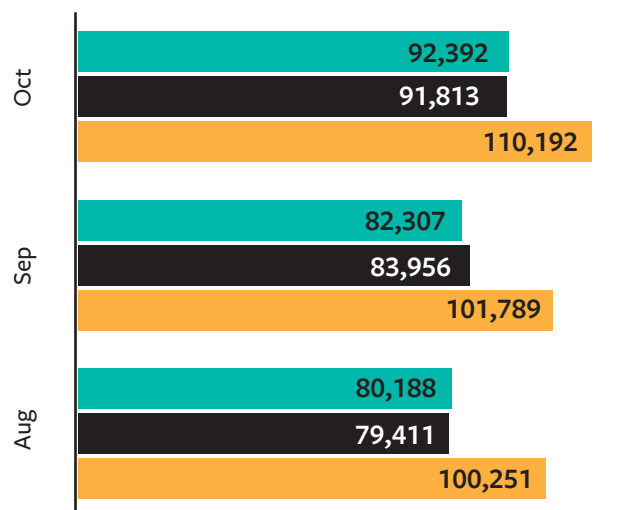
Parking on street transactions



2019 (Total: 715,864) 2020 (Total: 587,537) 2021 (Total: 664,133)

13.03% increase
from 2020 to 2021 (Aug, Sep, Oct)

ParkVictoria transactions



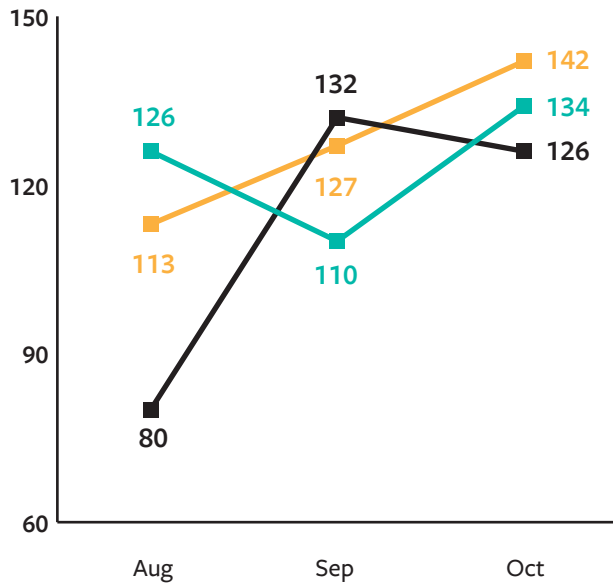
2019 (Total: 254,887) 2020 (Total: 255,180) 2021 (Total: 312,232)

22.36% increase
from 2020 to 2021 (Aug, Sep, Oct)

Building Back Victoria By The Numbers

BUILDING PERMITS

Building permit applications

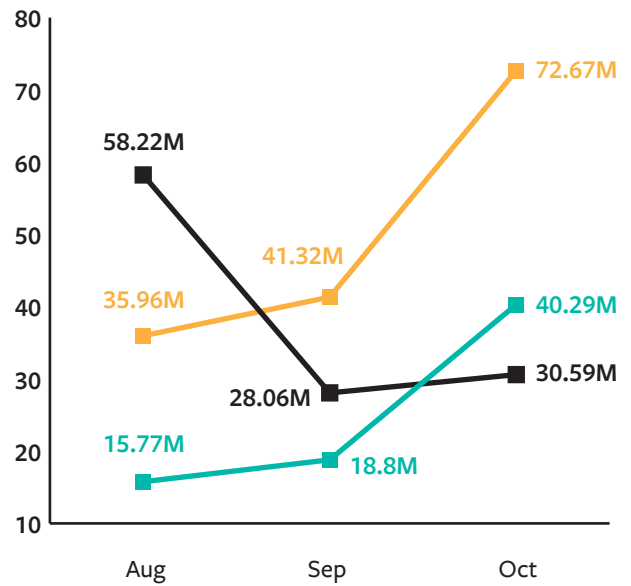


■ **2019** (Total: 370)
■ **2020** (Total: 338)
■ **2021** (Total: 382)



13.02% increase
from 2020 to 2021 (Aug, Sep, Oct)

Construction value (\$ millions)



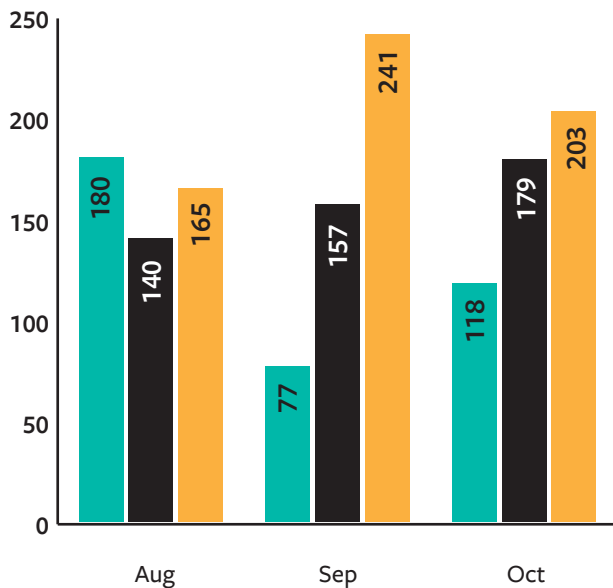
■ **2019** (Total: 74.86M)
■ **2020** (Total: 116.87M)
■ **2021** (Total: 149.95M)



28.31% increase
from 2020 to 2021 (Aug, Sep, Oct)

BUSINESS LICENSES

New business licenses issued



■ **2019** (Total: 375)
■ **2020** (Total: 476)
■ **2021** (Total: 609)



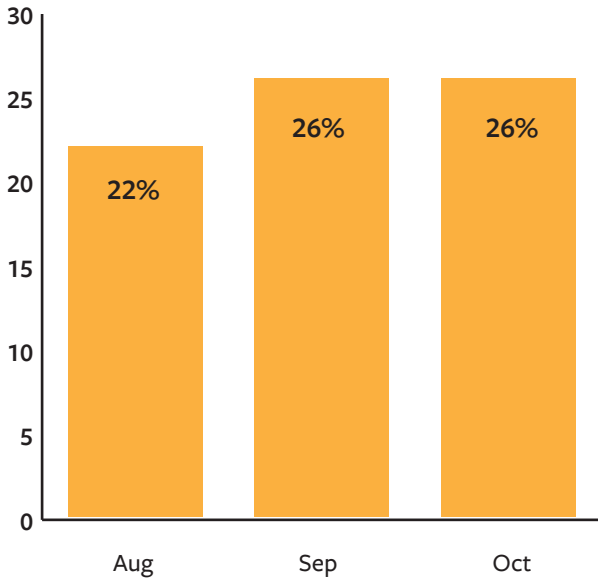
27.94% increase
from 2020 to 2021 (Aug, Sep, Oct)

Building Back Victoria By The Numbers

OFFICE AND HOTEL OCCUPANCY

Daily office occupancy count

*Jawl Properties



2021

Note 1: Data capture begins June 2021 - Data is drawn from 12 core area buildings representing ~1,165,000 square feet of office premises and reflects both public and private sector tenancies.

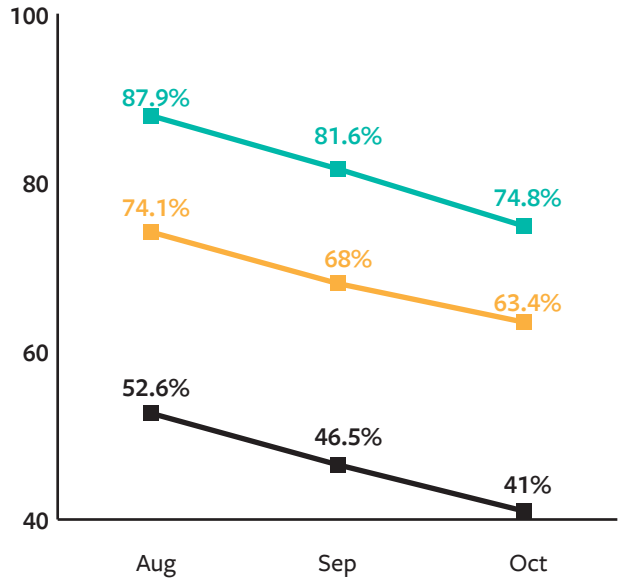
Note 2: Data only counts the first daily use of the access control system for a given card (ie. the person could be in the building for 5 minutes or 8 hours).

Note 3: The Pre-Pandemic Occupancy reflects the total active access cards issued and outstanding to office employees (ie. workers in the building) and excludes guests, retail employees and patrons etc.

Note 4: Due to vacation, illness and flex days no building will ever reach 100%. Approximately 85-90% could be considered a complete return to work.

Hotel occupancy

*Destination Greater Victoria Research and Insights



YTD totals (Jan to Oct)

- 2019 (73.6%)
- 2020 (38.6%)
- 2021 (49.3%)

Up 10.7%
from 2020 to 2021 (Jan-Oct)