

Building Back Victoria

By The Numbers

Downtown Pedestrian Counts



314,730 more pedestrians downtown compared to 2021



(For the months of Jan-Mar)

64.8% increase

Government St.

in pedestrian counts on Government Street between 2021 and 2022
(For the months of Jan-Mar)

Downtown Street Parking



44,876 more on-street parking transactions

2022 compared to 2021 (Jan-Mar)

Business Licenses Issued

Surpassed pre-pandemic levels

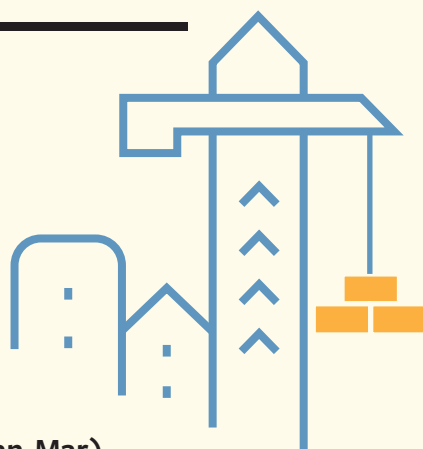
7,623 in 2022 compared to 7,187 in 2019

(Jan-Mar)



Construction Value

Increased by 57.1%



2022 compared to 2021 (Jan-Mar)

Hotel Occupancy



Jan

Feb

Mar

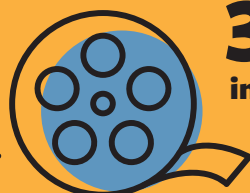
2021

2022

Film Permits

Surpassed pre-pandemic levels

19 in 2019



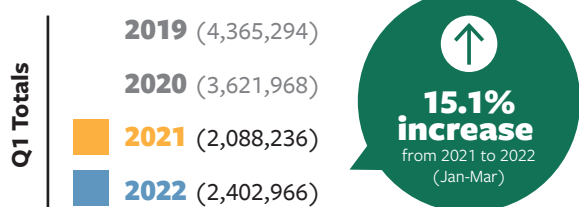
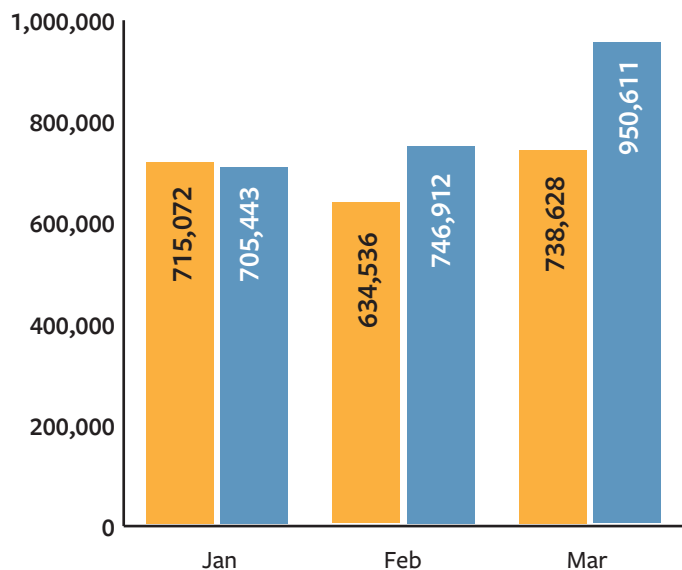
32 in 2022

(Jan-Mar)

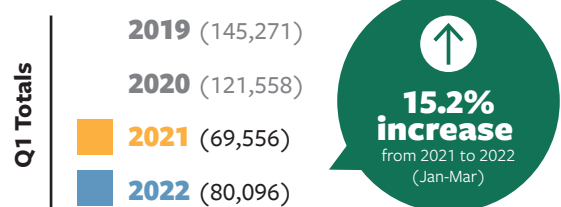
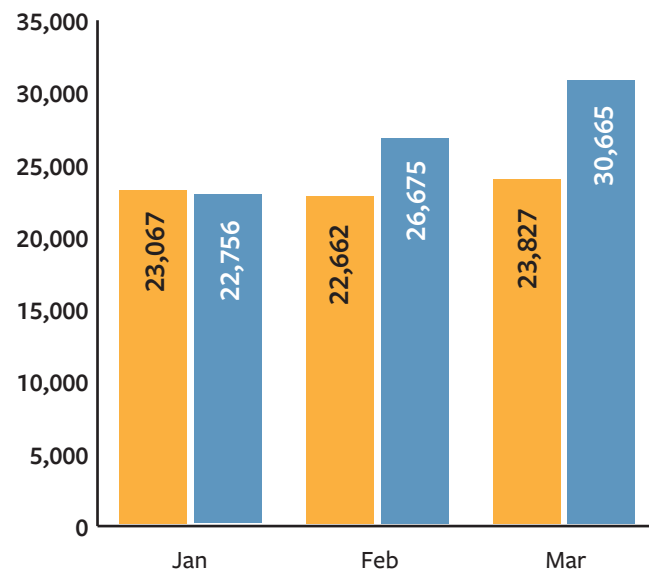
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DOWNTOWN PEDESTRIAN COUNTS

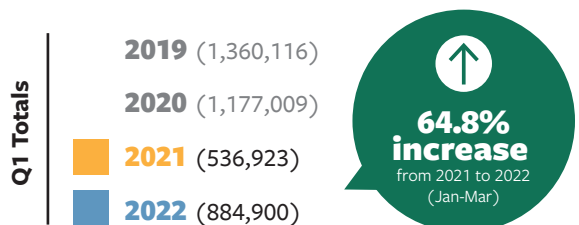
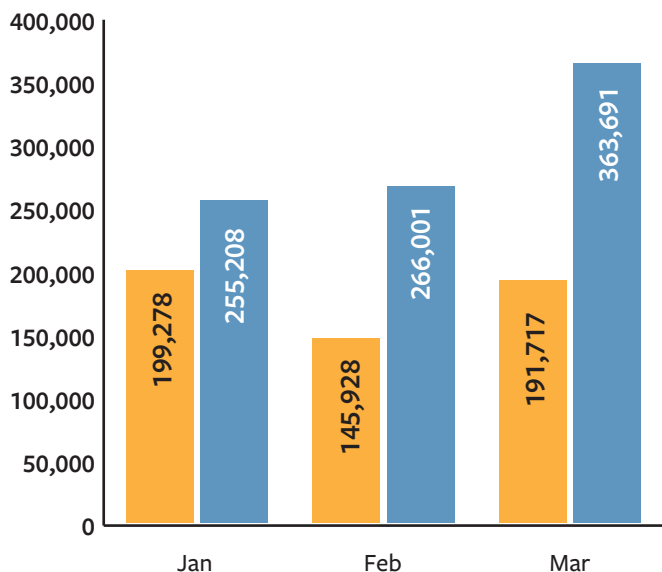
Total, all active counters *DVBA



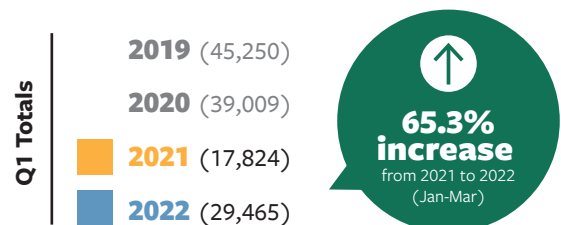
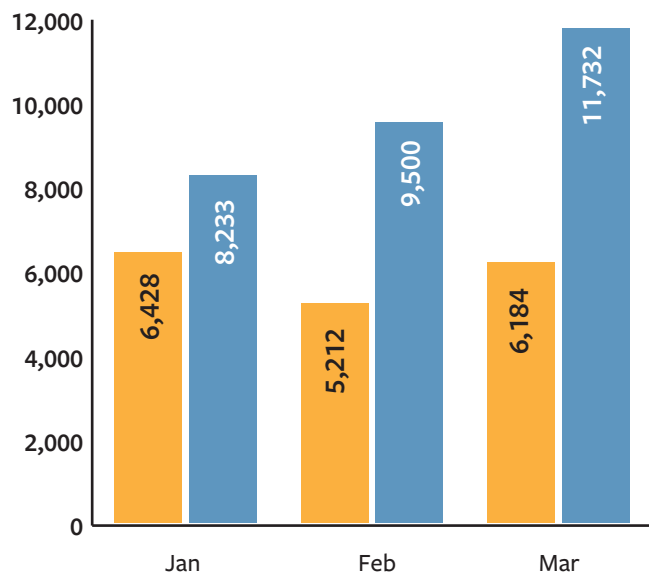
Daily, average of all active counters



Total, Government Street only *DVBA



Daily average of all Government Street counters *DVBA

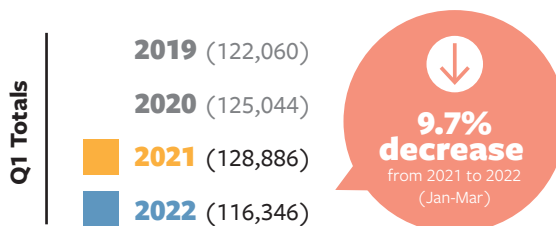
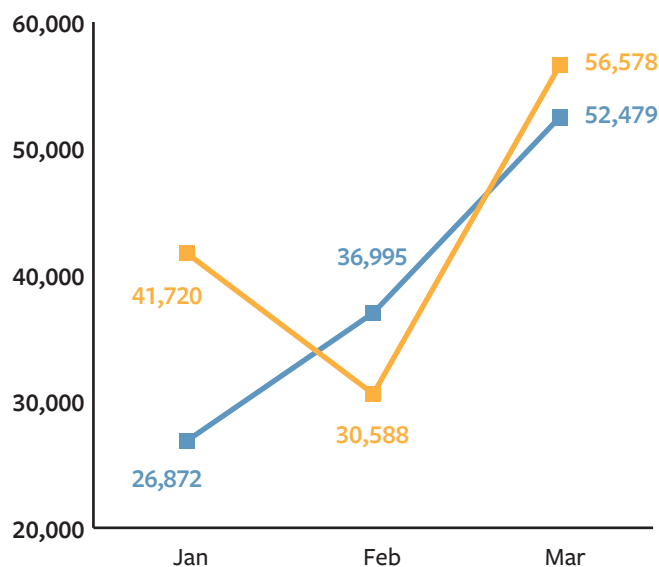


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BICYCLES

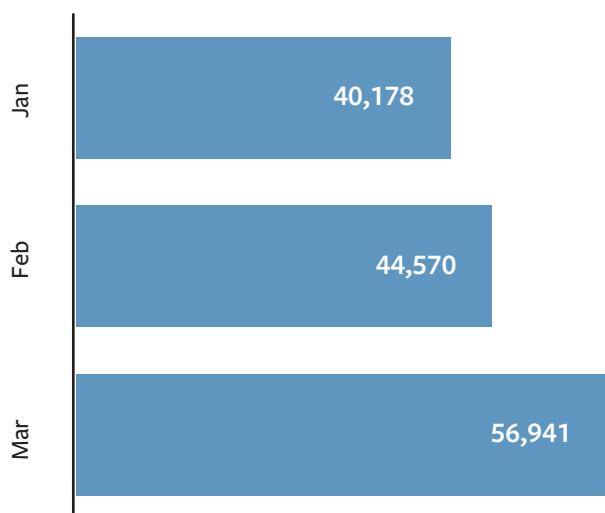
Bike counter

This counter is located at the north end of Harbour Road on the Galloping Goose trail.

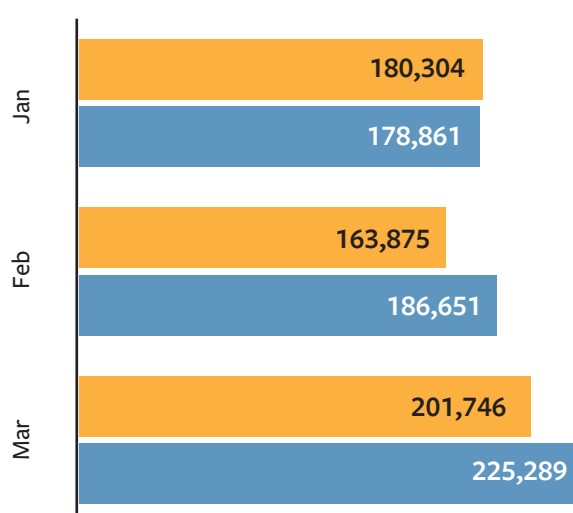


PARKING

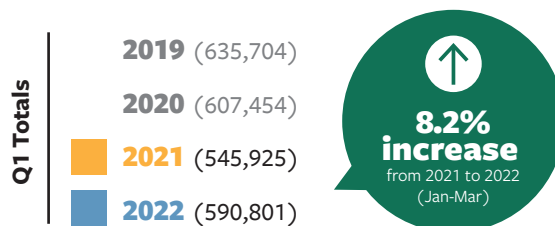
Parkade transactions



On-street parking transactions



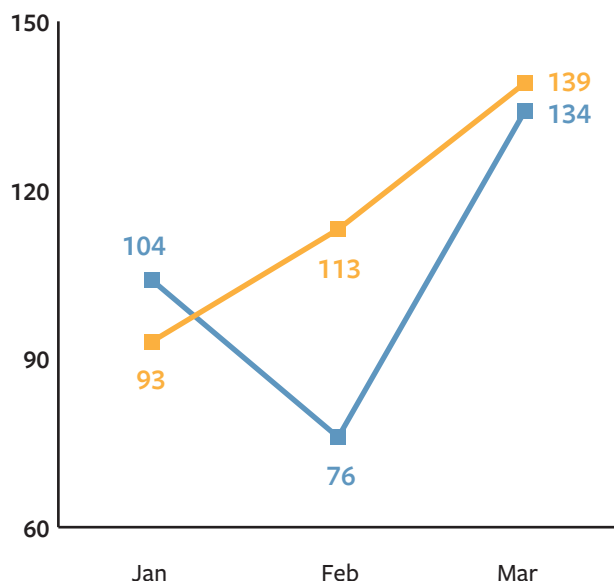
Note: Beginning in September 2021, this data no longer includes parking patrons that park in 1 Hour Free spaces or after 6 p.m. Due to this difference in data collection, comparing parking data from prior years is not possible.



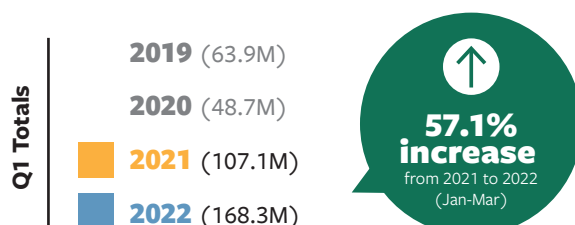
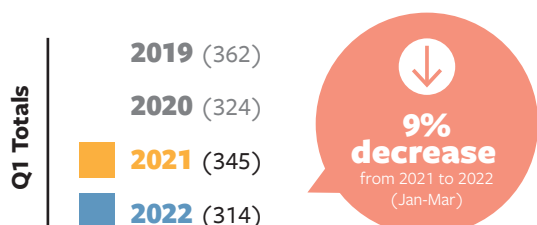
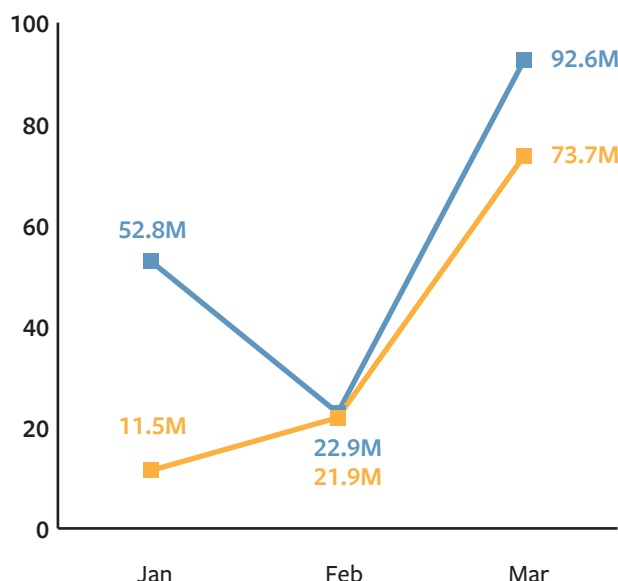
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BUILDING PERMITS

Building permit applications

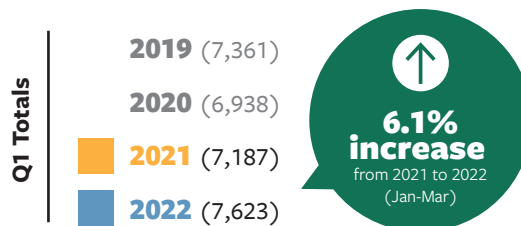
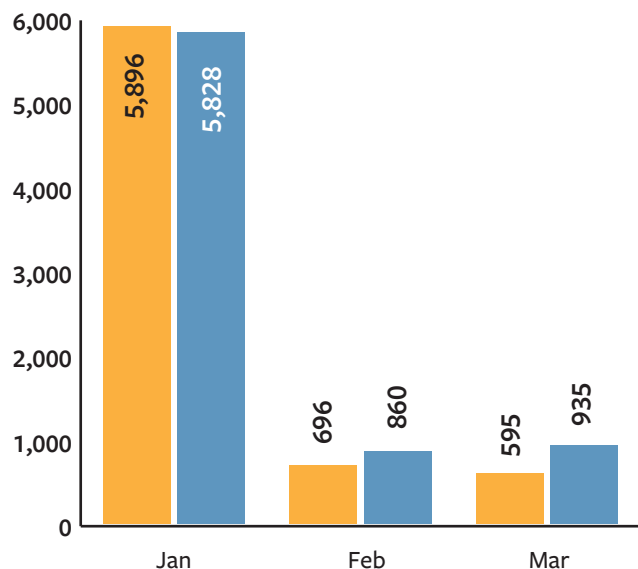


Construction value (\$ millions)



BUSINESS LICENSES

New business licenses issued



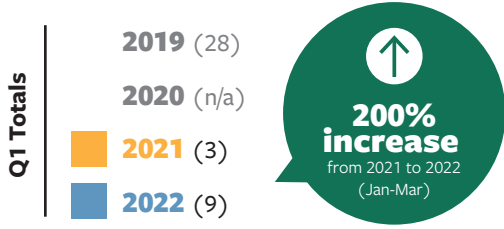
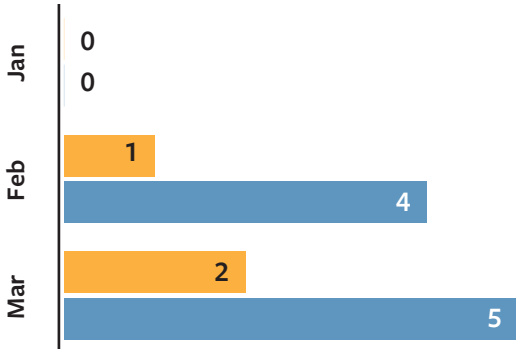
Note: The numbers are quite high for January compared to other months. This is because the City issues the majority of its licences from January to March. The annual business licence renewal invoices are mailed out mid-November for the following licensing year, with a due date of January 15. Many businesses renew their licences when they receive the invoice, or at least pay by January 15 so that they avoid a penalty. Reminder notices are sent out in mid-February, which results in another wave of payments and licences issued.

The month of January includes any licences issued from the date of the annual renewal in November through to January 31. This filter is consistent for each year, in order to provide comparable data.

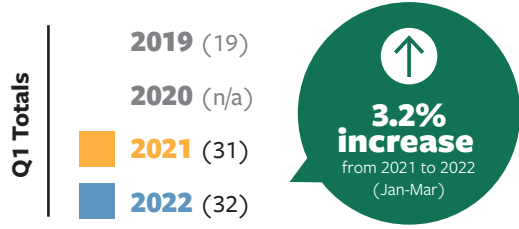
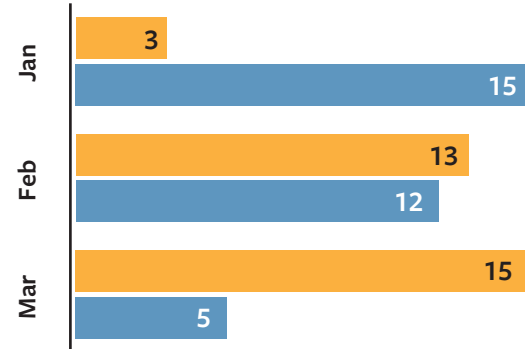
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EVENTS

Event permits



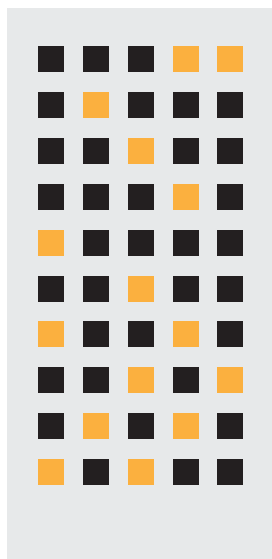
Film permits



OFFICE AND HOTEL OCCUPANCY

Daily office occupancy count

*Jawl Properties

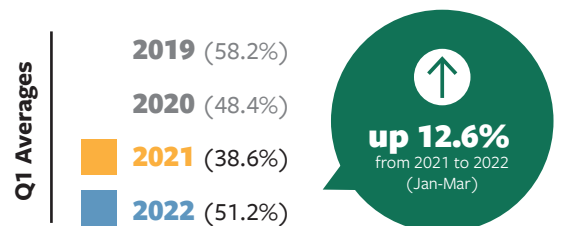
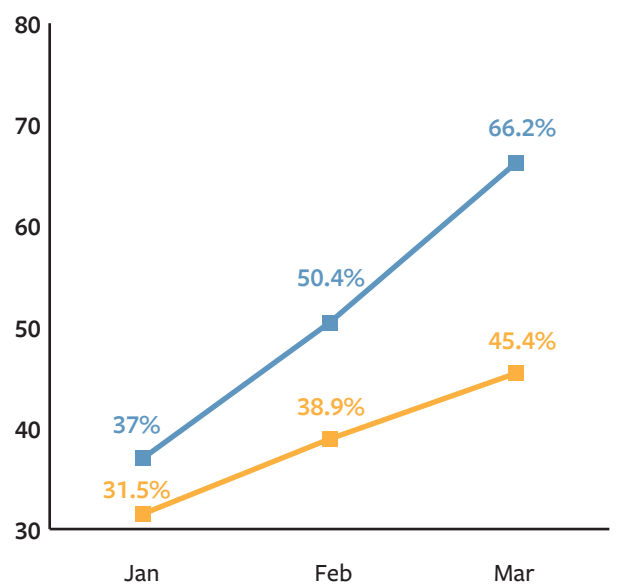


Return to work at 28% of pre-pandemic level

March 2022

Hotel occupancy

*Destination Greater Victoria Research and Insights



Note 1: Data only counts the first daily use of the access control system for a given card (ie the person could be in the building for 5 minutes or 8 hours)

Note 2: The Pre-Pandemic Occupancy reflects the total active access cards issued and outstanding to office employees (ie workers in the building) and excludes guests, retail employees and patrons etc

Note 3: Due to vacation, illness and flex days no building will ever reach 100% - Approximately 85-90% could be considered a complete return to work