

Building Back Victoria

By The Numbers

574,354

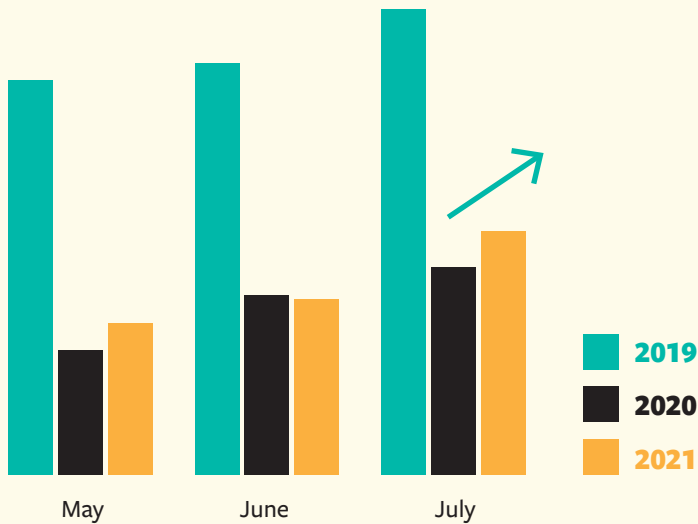
Downtown Pedestrian Counts



44% increase

Government St.

in pedestrian counts on Government Street between 2020 and 2021 (For the months of May - July)



Downtown Street Parking



40% increase

in street parking use in May, June and July 2021 compared to 2020

Film Permits

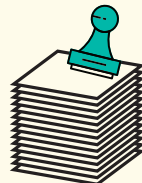
Issued from May - August 31

11
in 2019

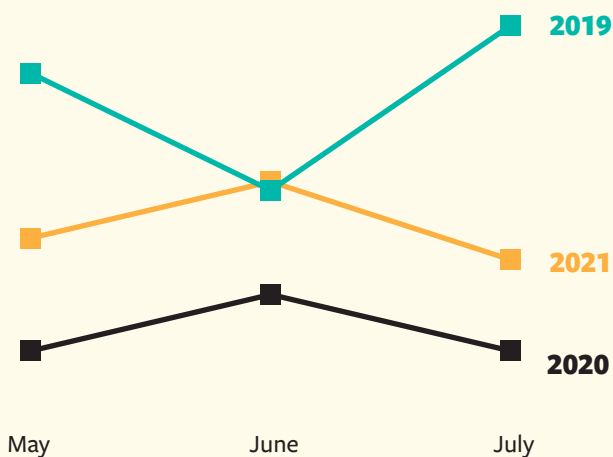


22
in 2021

Business Licences Issued



Building Permit Applications



Hotel Occupancy

■ 2019
■ 2020
■ 2021



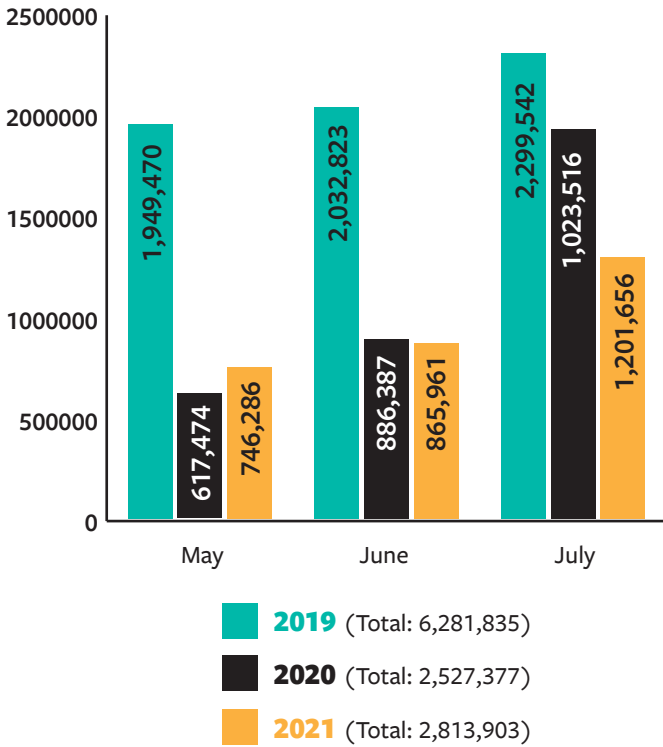
Construction Value

Increased from \$94.51M in 2019 to **\$213.99M in 2021** (For the months of May - July)

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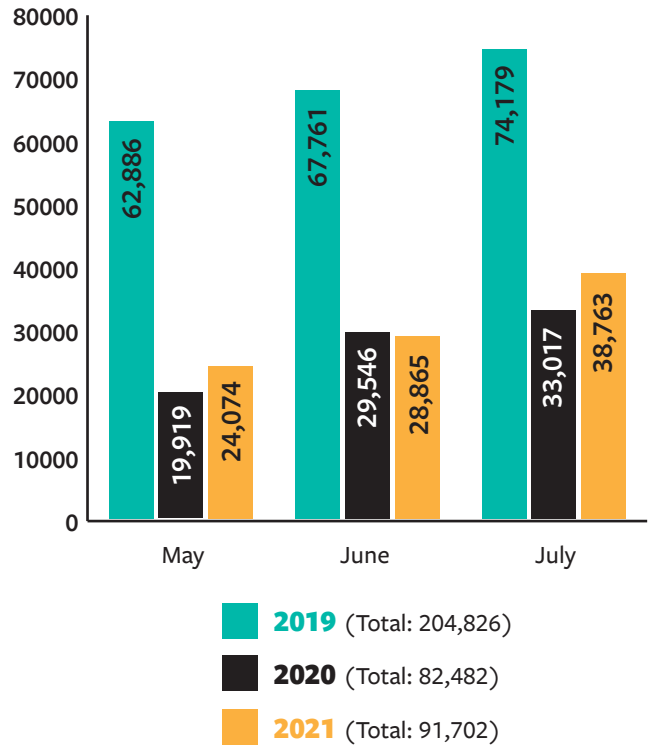
DOWNTOWN PEDESTRIAN COUNTS

Total, all active counters *DVBA



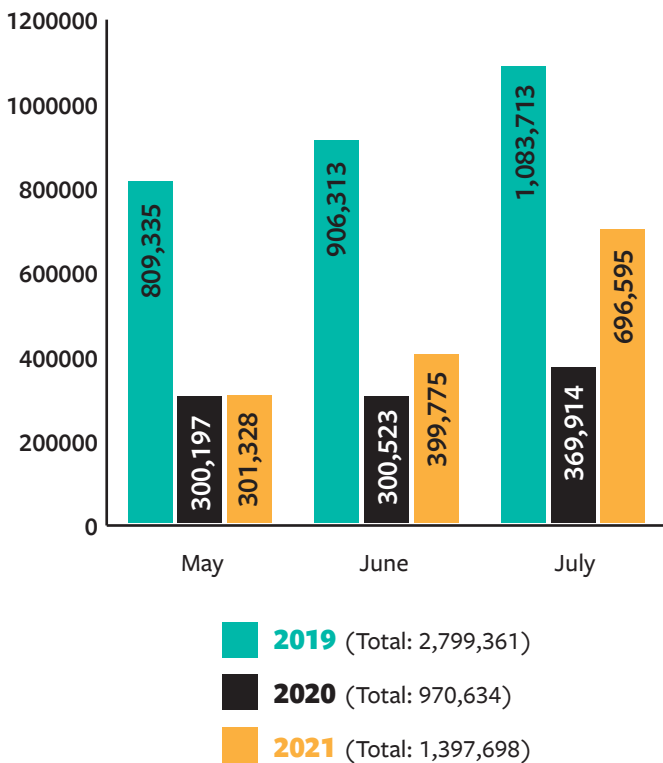
↑ 11.34% increase
from 2020 to 2021 (May, June, July)

Daily, average of all active counters



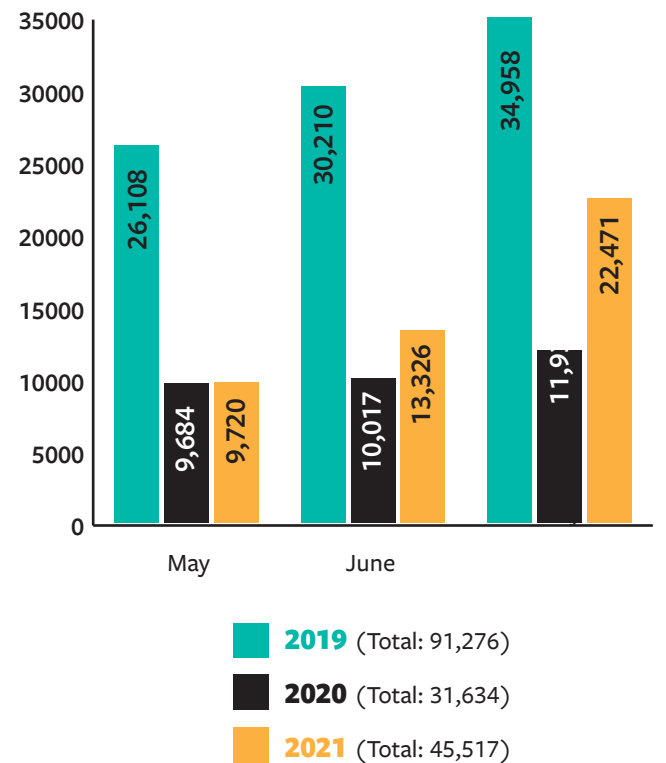
↑ 11.18% increase
from 2020 to 2021 (May, June, July)

Total, Government Street only *DVBA



↑ 44% increase
from 2020 to 2021 (May, June, July)

Daily average of all Government Street counters *DVBA



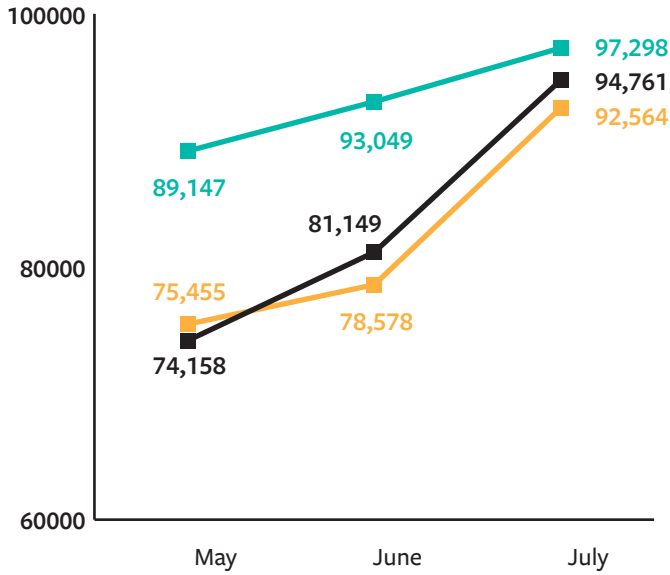
↑ 43.89% increase
from 2020 to 2021 (May, June, July)

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BICYCLES

Bike counter

This counter is located at the north end of Harbour Road on the Galloping Goose trail.

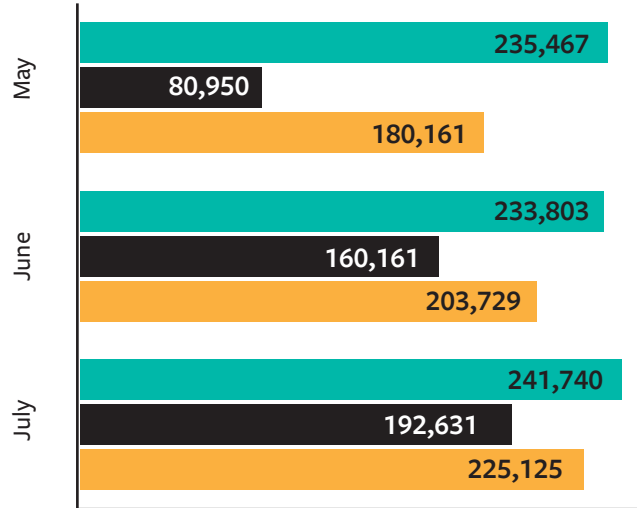


2019 (Total: 279,494)
2020 (Total: 250,068)
2021 (Total: 245,597)

↓ 1.79% decrease
 from 2020 to 2021 (May, June, July)

PARKING

Parking on street transactions

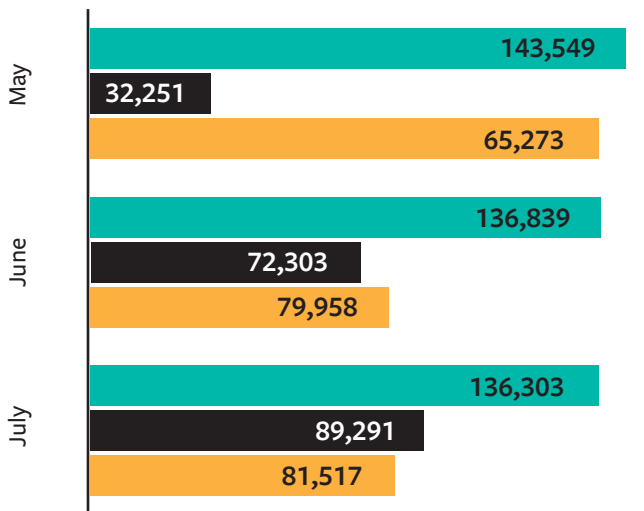


2019 (Total: 718,947)
2020 (Total: 433,742)
2021 (Total: 609,015)

↑ 40.41% increase
 from 2020 to 2021 (May, June, July)

PARKING

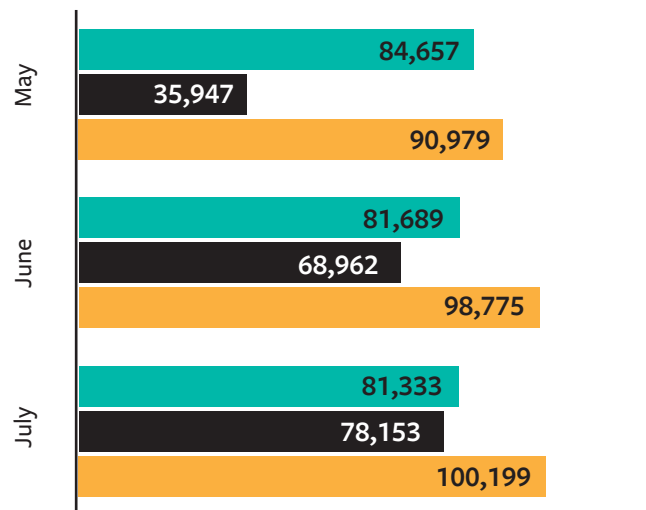
Parkade transactions



2019 (Total: 416,691) **2020** (Total: 193,845) **2021** (Total: 226,748)

↑ 16.97% increase
 from 2020 to 2021 (May, June, July)

ParkVictoria transactions



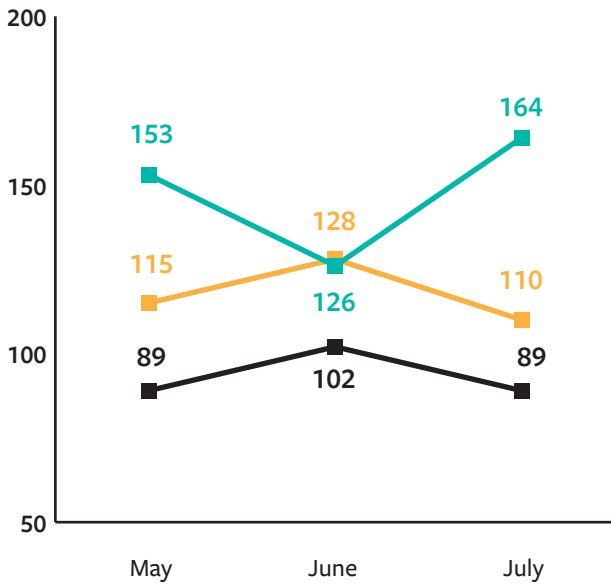
2019 (Total: 247,679) **2020** (Total: 183,062) **2021** (Total: 289,953)

↑ 58.39% increase
 from 2020 to 2021 (May, June, July)

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BUILDING PERMITS

Building permit applications

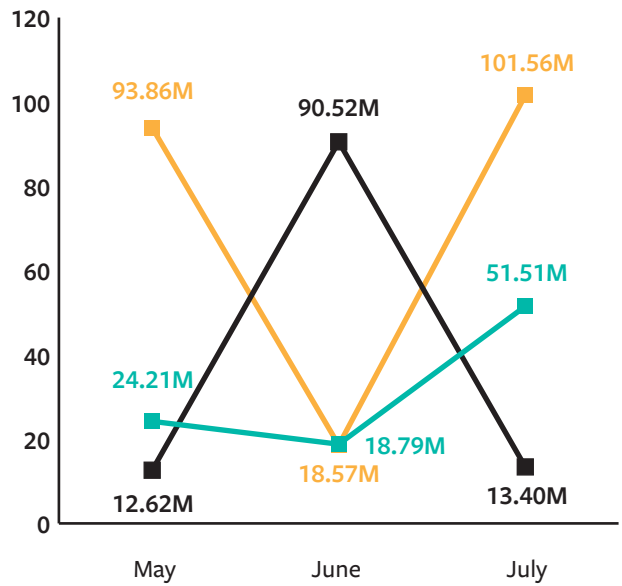


■ **2019** (Total: 443)
■ **2020** (Total: 280)
■ **2021** (Total: 353)



26.07% increase
from 2020 to 2021 (May, June, July)

Construction value (\$ millions)



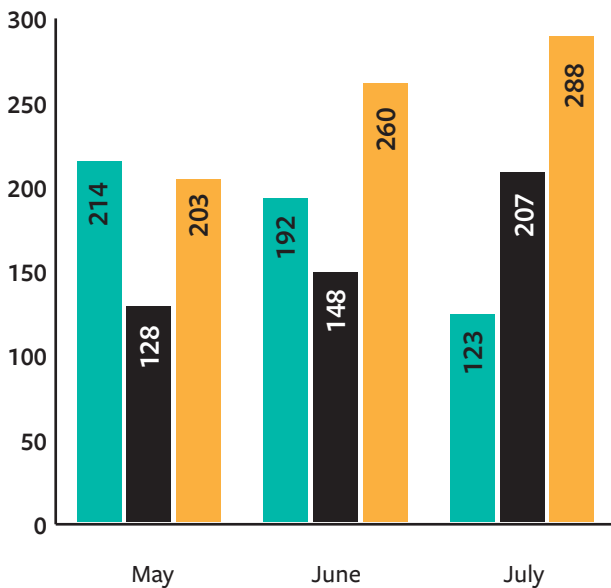
■ **2019** (Total: 94.51M)
■ **2020** (Total: 116.54M)
■ **2021** (Total: 213.99M)



83.62% increase
from 2020 to 2021 (May, June, July)

BUSINESS LICENCES

New business licences issued



■ **2019** (Total: 529)
■ **2020** (Total: 483)
■ **2021** (Total: 751)



55.49% increase
from 2020 to 2021 (May, June, July)

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EVENTS

Film permits

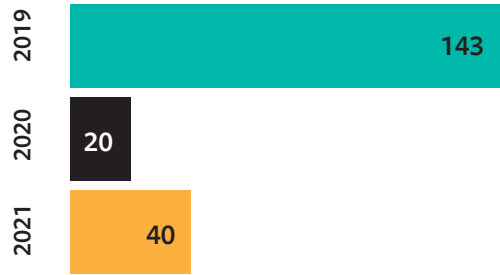
May - August 31



15.79% increase
from 2020 to 2021 (May, June, July)

Special event permits

January - April

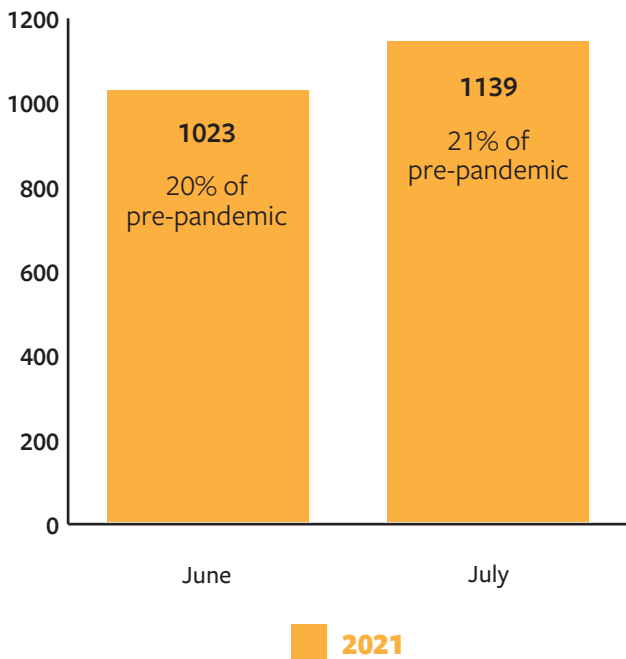


100% increase
from 2020 to 2021 (May, June, July)

OFFICE AND HOTEL OCCUPANCY

Daily office occupancy count

*Jawl Properties



Note 1: Data capture begins June 2021 - Data is drawn from 12 core area buildings representing ~1,165,000 square feet of office premises and reflects both public and private sector tenancies.

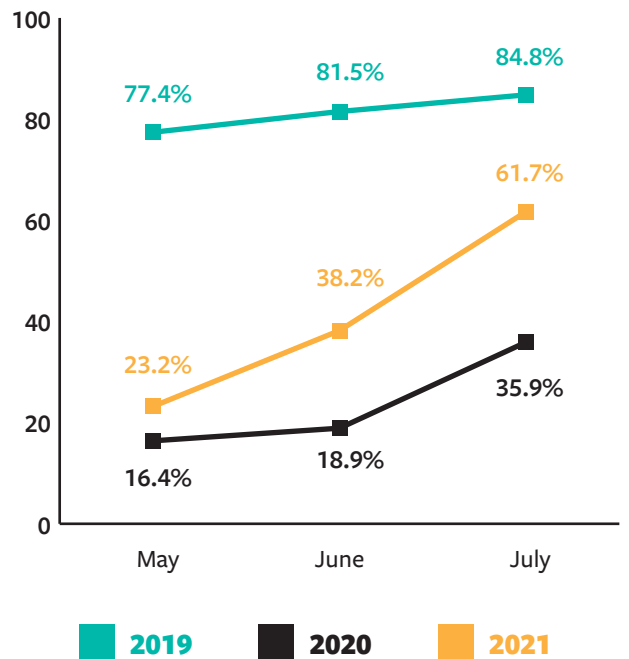
Note 2: Data only counts the first daily use of the access control system for a given card (ie. the person could be in the building for 5 minutes or 8 hours).

Note 3: The Pre-Pandemic Occupancy reflects the total active access cards issued and outstanding to office employees (ie. workers in the building) and excludes guests, retail employees and patrons etc.

Note 4: Due to vacation, illness and flex days no building will ever reach 100%. Approximately 85-90% could be considered a complete return to work.

Hotel occupancy

*Destination Greater Victoria Research and Insights



Up 25.8%
from 2020 to 2021 (May, June, July)