

# Building Back Victoria

## By The Numbers 2021

### Downtown Pedestrian Counts



**26.7% increase**

**Government St.**

in pedestrian counts on Government Street between 2020 and 2021

### Downtown Street Parking



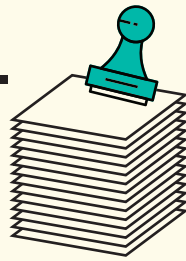
**23.1% increase**

in street parking use in 2021 compared to 2020

### Business Licenses Issued

**29.4% increase**

2021 compared to 2020 (Feb-Dec)



### Construction Value

**Hit an all-time high of \$705.34M in 2021**



### Building Permit Applications

■ 2019 ■ 2020 ■ 2021



**14.5% increase**

2021 compared to 2020

### Hotel Occupancy



**2021 hotel occupancy outperformed the prior year in 10 out of the 12 months.**



### Film Permits

**79**  
in 2020



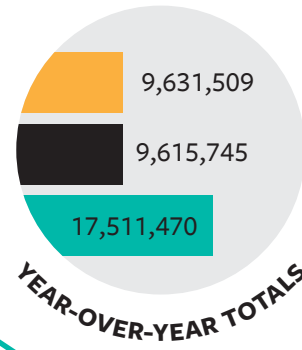
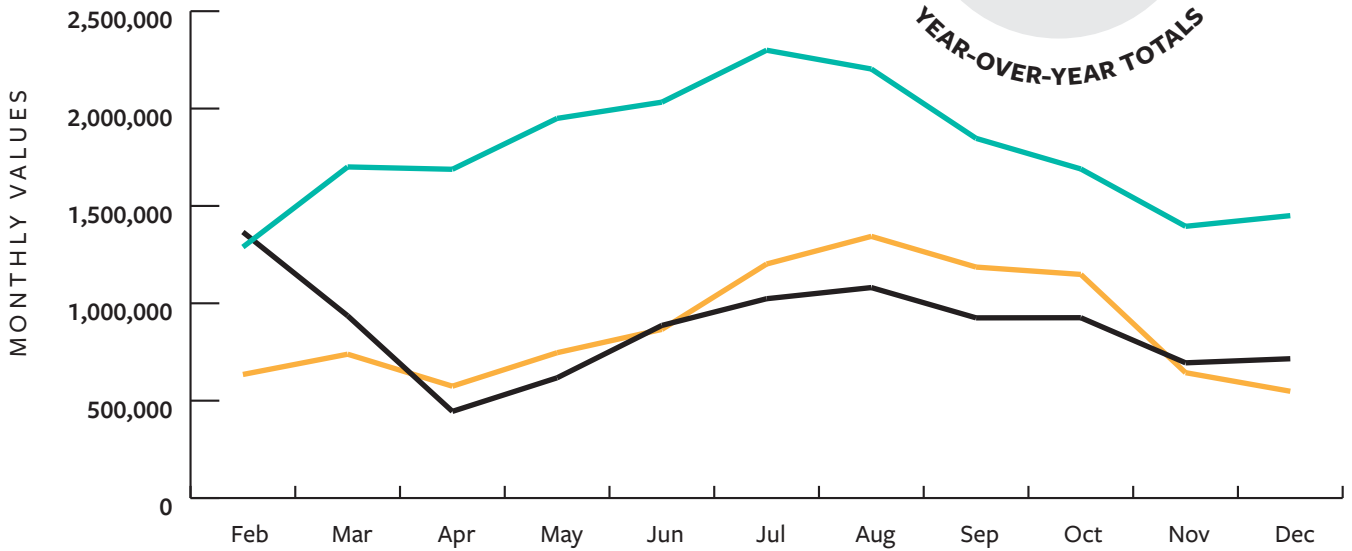
**104**  
in 2021

# Building Back Victoria By The Numbers 2021

## DOWNTOWN PEDESTRIAN COUNTS

### Total, all active counters Source: DVBA

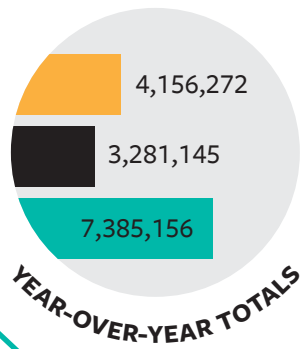
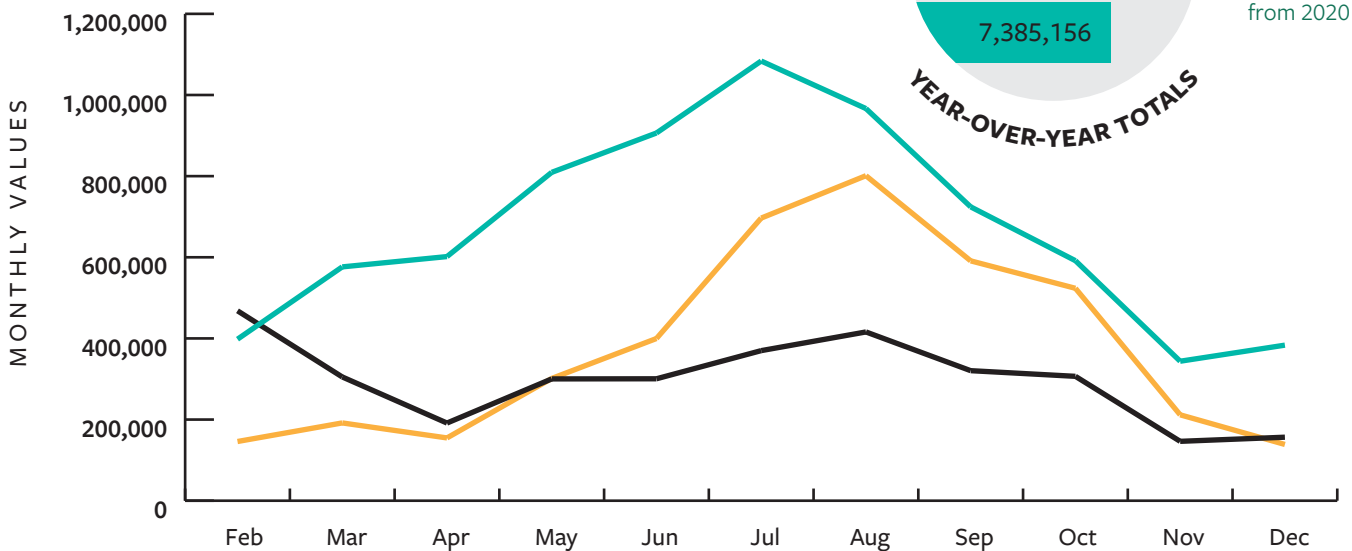
2021\* 2020 2019



↑  
**0.2% increase**  
from 2020 to 2021

### Total, Government Street only Source: DVBA

2021\* 2020 2019



↑  
**26.7% increase**  
from 2020 to 2021

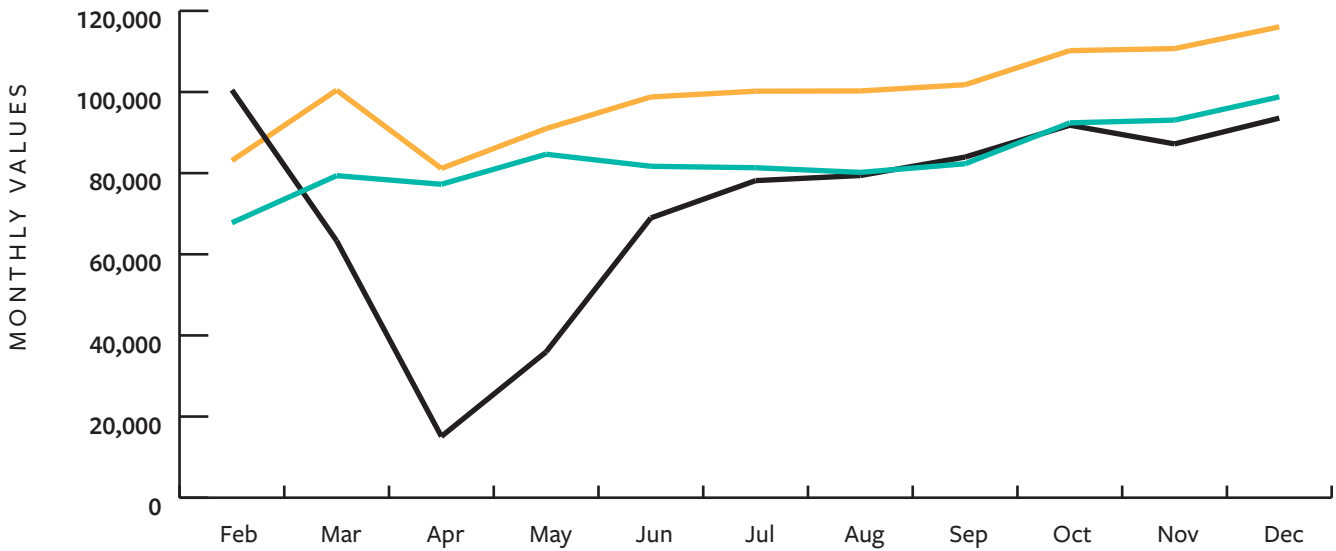
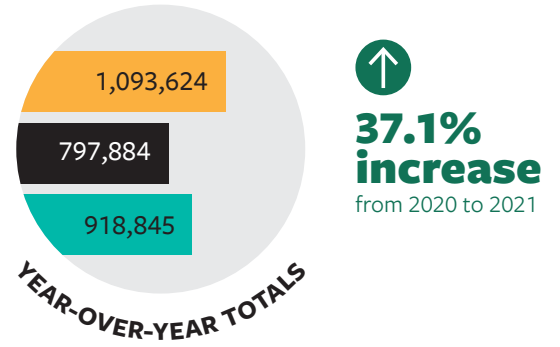
\*Summer 2021 the DVBA learned many of their pedestrian counters are nearing the end of their useful life and need parts replaced to ensure continued service. While that maintenance is underway, it's possible that these totals have small undercounts for 2021, as there may have been some data lost in transmission. This could be under-counted by as much as 10%.

# Building Back Victoria By The Numbers 2021

## PARKING

### ParkVictoria transactions

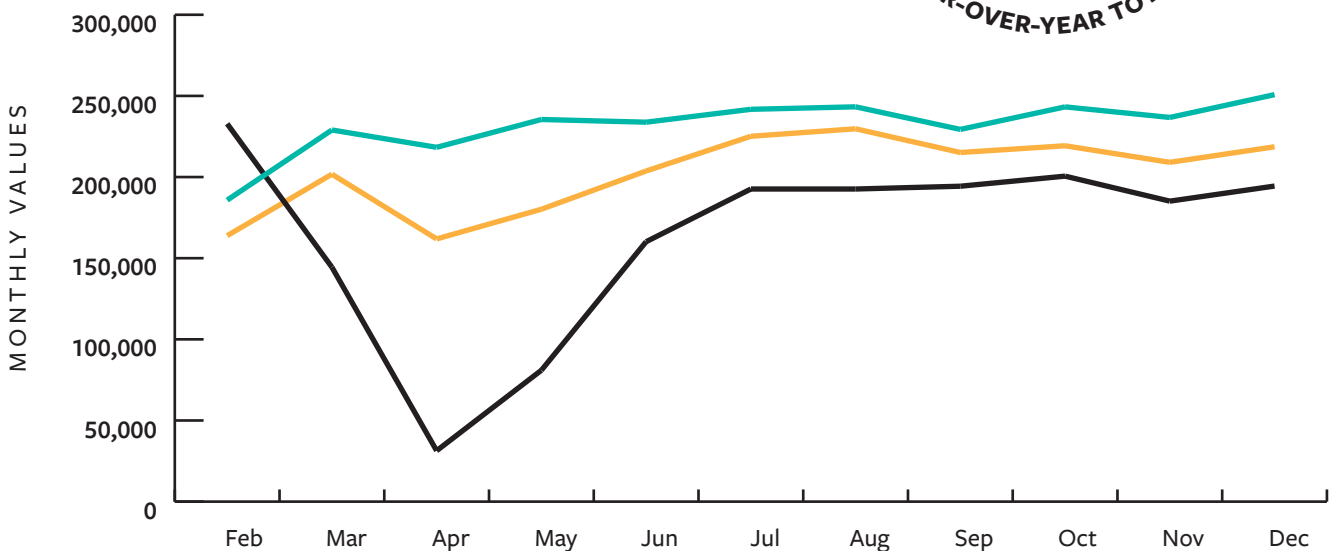
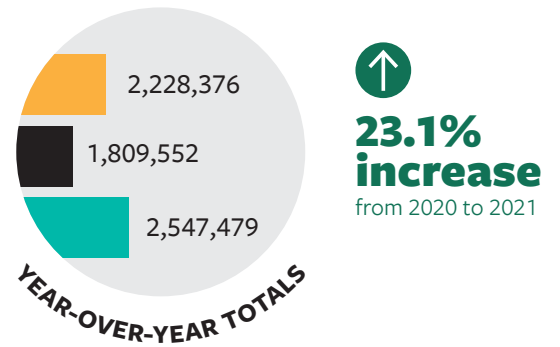
2021 2020 2019



**Note:** Beginning in September 2021, this data includes City of Victoria paid parkade transactions. Parking patrons that park in 1 hour free spaces or after 6pm are not reflected in parkade transactions.

### Parking on street transactions

2021 2020 2019

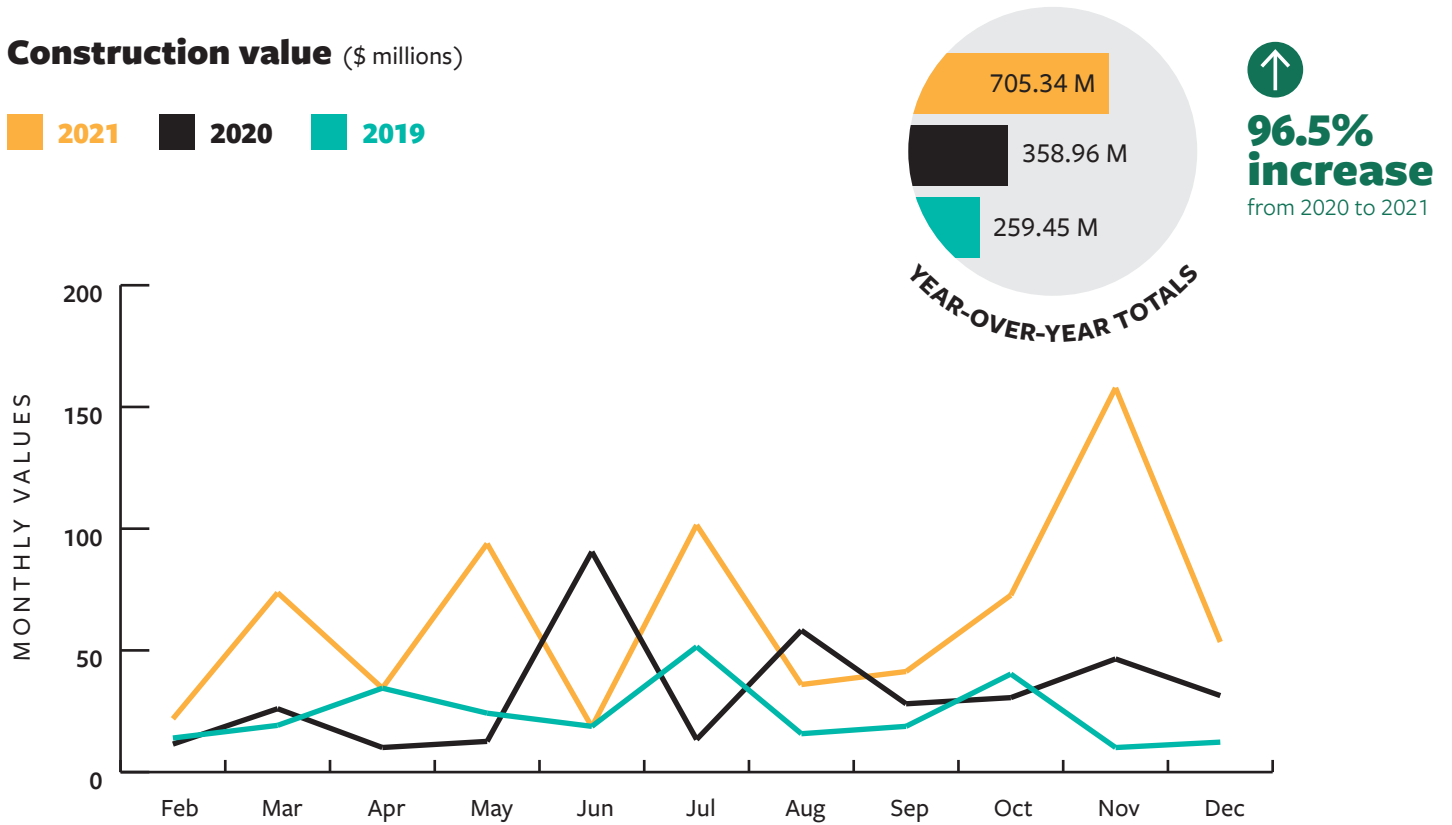


# Building Back Victoria By The Numbers 2021

## BUILDING PERMITS

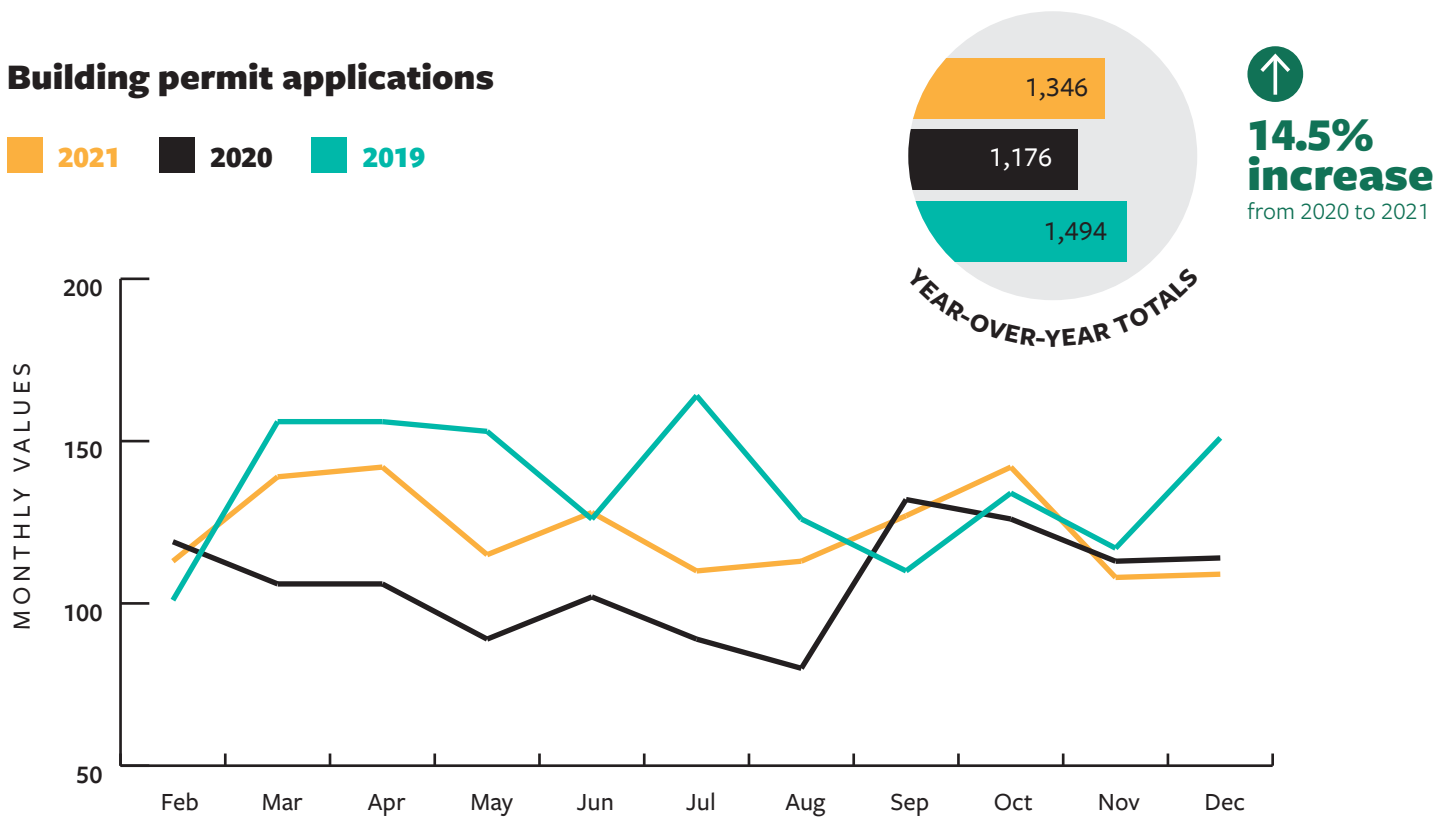
### Construction value (\$ millions)

2021 2020 2019



### Building permit applications

2021 2020 2019

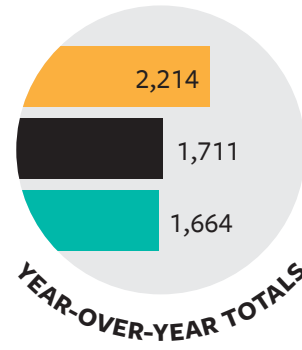
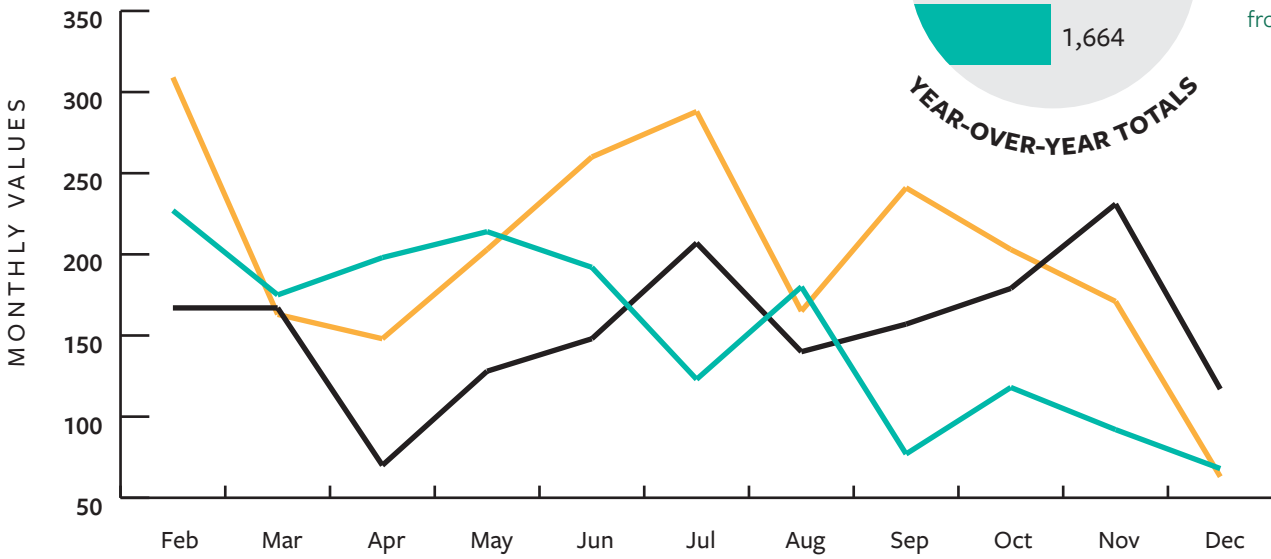


# Building Back Victoria By The Numbers 2021

## BUSINESS LICENSES

### New business licenses issued

2021 2020 2019



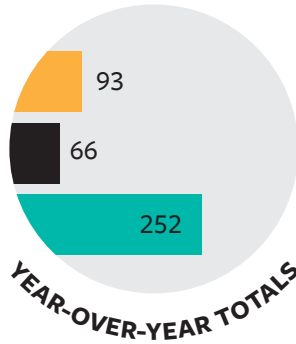
↑  
**29.4% increase**  
from 2020 to 2021

## EVENTS

2021 2020 2019

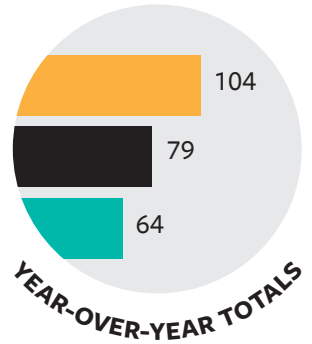
### Event permits

↑  
**40.9% increase**  
from 2020 to 2021



### Film permits

↑  
**31.6% increase**  
from 2020 to 2021

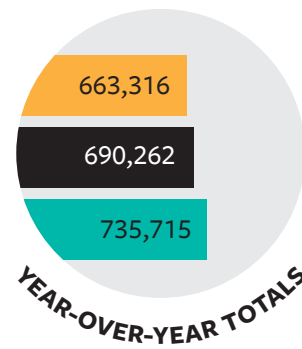
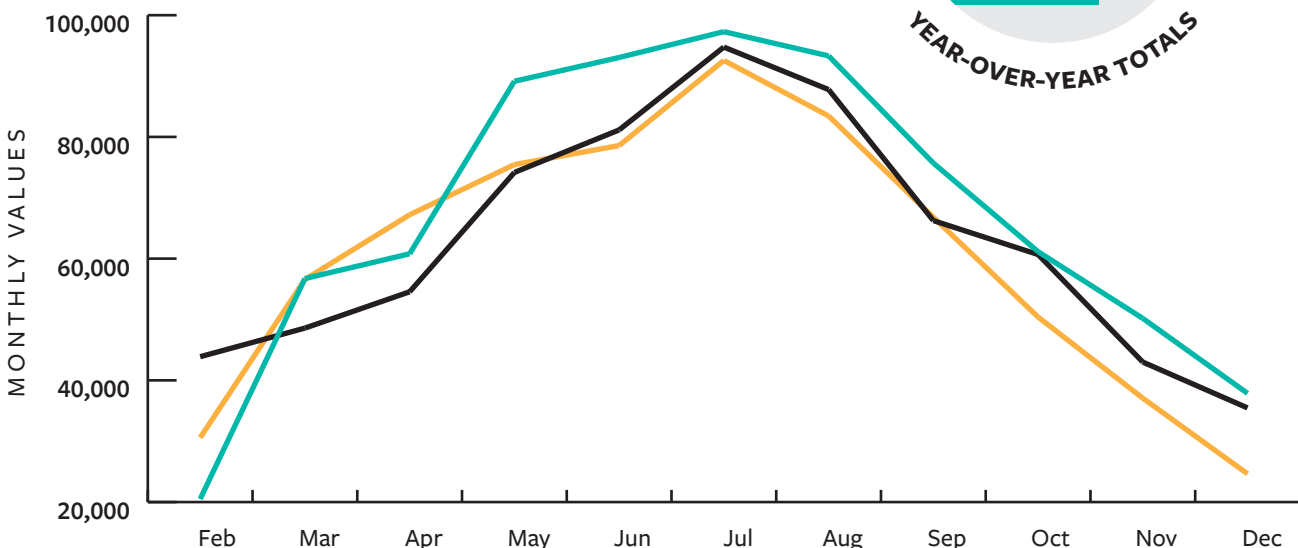


## BICYCLES

### Bike counter

Located at the north end of Harbour Road on the Galloping Goose trail.

2021 2020 2019



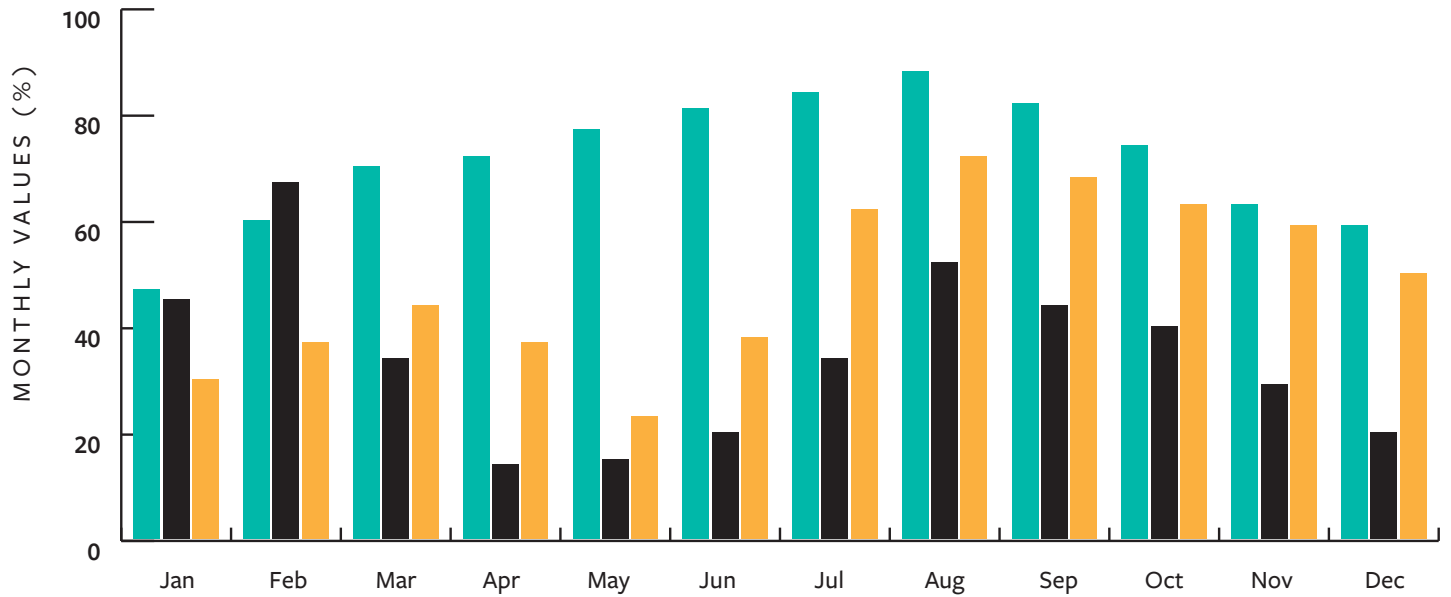
↓  
**3.9% decrease**  
from 2020 to 2021

# Building Back Victoria By The Numbers 2021

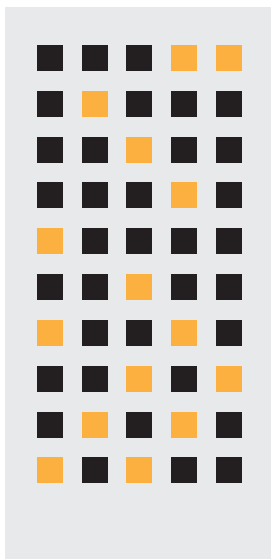
## OFFICE AND HOTEL OCCUPANCY

### Hotel occupancy Source: Destination Greater Victoria Research and Insights

2021 2020 2019



### Office occupancy Source: Jawl Properties



## Return to work at 28% of pre-pandemic level

Dec 2021

**Note 1:** Data is drawn from 12 core area buildings representing ~1,165,000 square feet of office premises and reflects both public and private sector tenancies.

**Note 2:** Data only counts the first daily use of the access control system for a given card (ie. the person could be in the building for 5 minutes or 8 hours).

**Note 3:** Due to vacation, illness and flex days no building will ever reach 100%. Approximately 85-90% could be considered a complete return to work.