

## VICTORIA MUSIC ADVISORY COMMITTEE – Minutes May 9<sup>th</sup>, 2019

11 a.m. to 12:30 p.m., VCM – 900 Johnson St (Green Room)

**In Attendance:** Kathryn Calder, Kim Persley Kozlowski, Dylan Willows, Dane Roberts, Christopher Butterfield, Gaby Marchese, Sarah Pocklington, Gary Preston, Darb Erickson

**Regrets:** Alex Grigg, Jane Butler McGregor, Neil Cooke-Dallin

**Review of Agenda** – Agenda was reviewed and approved

**Review of Minutes** – Minutes from April 11<sup>th</sup> meeting were reviewed and approved

**Advisory Committee Changes** – There was some discussion regarding representatives from Music BC & Atomique Productions. Discussion was had around Alex Grigg leaving his role as Executive Director of Music BC and Kate Lackey leaving her role with Atomique Productions. It is understood that the intent that Council had in appointing these people to the committee was due to their affiliation with Music BC and Atomique Productions, respectively. A comment was made that it would be good to honour these intentions by appointing new members from these organizations. A comment was also made that it would be good to maintain the gender balance of the committee if new members are appointed.

- The committee voted unanimously to extend an invite to the newly appointed Executive Director of Music BC to join the Victoria Music Advisory Committee as a replacement for Alex.
- The committee voted unanimously to extend an invite to Atomique Productions to continue with a person of their choosing to sit on the Music Advisory Committee as a replacement for Kate.
- Darb will pursue the next steps in obtaining council approval to appoint these new members to the committee.
- Darb will send the link to the Music Advisory Committee web page with a link to the bios, minutes and agendas.

**Music Monday – May 6<sup>th</sup>, 2019**– Kim and Christopher both attended an event this past Monday called Music Monday which is an initiative intended to prioritize music education in schools. The event takes place on the 1<sup>st</sup> Monday of May each year. The BC Premier and Ministers were there. Comments that were made included, “it is the right of every child to have music education”, and “music is a human right.” <https://coalitioncanada.ca/musicmonday/en/2019-launch/>

**Update on Funding** – Amplify BC & Factor. Music BC has submitted an application to FACTOR for funding to hire a consultant to administer a study of the local music economy as well as deliver recommendations for the Victoria Music Strategy. An application has also been drafted for Amplify BC funding. This application will be submitted once the Industry Initiatives program opens again.

**Music Industry Code of Conduct** – Discussion was had around the Canadian Creative Industries Code of Conduct <http://readthecode.ca/>. Although the code seems very reasonable to help create safe work places, there was still some confusion about who the “Canadian Creative Industries” are and about the intent of the code. The Music Advisory Committee could sign on as a signatory or this could be recommended to Council for the City of Victoria to review it and sign on. In general, the Committee

wants to know more about who made it, why it was made and what the purpose of it is. Is there something tangible they are trying to accomplish?

- Gary agreed to do more research to find out more about the coalition and about the code.
- Lindsay MacPherson from Music BC may have further information on this as Music BC is also a signatory.

**Downtown Parking Issues** – Discussion was had around the new temporary loading zones downtown. Although the intent for creating more loading zones downtown is appreciated, the committee agreed that it would be very helpful to the music community if these temporary loading zones could also act as Musician Parking spaces. Parking in nearby parkade spaces is not preferred for many musicians as many people feel exposure to risk in the parkades, especially women who are returning to their vehicles late at night.

- Committee would like to invite the City of Victoria Parking Manager to join a part of a future meeting to discuss this item.

**Invite** Councillor Loveday to next meeting. Councillor Loveday is the council liaison for Create Victoria Arts & Culture Masterplan. As the development of a music strategy is a part of the Create Victoria implementation plan, Jeremy is hoping to meet with the Committee to get an update on how things are going.

**2020 Budget** Supplemental Requests – due June 6<sup>th</sup>. The MAC is recommending a request of \$40,000 for the implementation of the Victoria Music Strategy. Specific details for these funds are yet to be determined. Tangible deliverables will need to be developed by the fall of 2019.

**Continuation of Exploring Strategic Themes “Buckets”** (workshop exercise, approx. 45 minutes)

See minutes from April 11<sup>th</sup> meeting. Members claim ownership of one or two buckets.

- Policy (*Kim, Kathryn, Dane, Sarah*)
- Funding
  - Festival Investment Grant Policy Review at next meeting
- Spaces & Places (*Dane*)
  - Equal access to venues
  - Civic theatre balance between developing local artists and bringing off island acts
  - Local artists need space to be nourished and flourish
  - Concerns about off island businesses purchasing spaces and not allowing local promoters access to the space.
  - BHP – First Nations should be able to host cultural events with commercial activity. This space is the unceded territory of the Lekwungen people.
- Music Education (*Gary, Christopher, Kathryn, Jane?*)
  - Need to look at options to keep music education viable
  - Take a broader look at music education options
- Artist Support & Development (*Gary*)
- Industry Support & Development
- Tourism / Branding / Heritage (*Sarah*)
- Collaboration (*Gary*)

- Audience Development / Accessibility

### **Indigenous Peoples**

- Sarah informed the committee about the First Peoples Cultural Council Arts Policy Manual as well as their Protocol Manual.
- Christopher informed the committee that the University of Victoria is in the process of hiring an Indigenous Resurgence Coordinator.

### **Items for next agenda –**

Kathryn & Gary both away next meeting. Dane to chair. Sarah is also away.

Festival Investment Grant Policy Review – Darb to send a copy of the FIG Policy to MAC prior to next meeting.

Update from Live Music Safety Summit

Reporting out on Bucket Updates

Invite Councillor Jeremy Loveday.

Invite Parking Manager to future meeting to discuss “Musician Loading & Parking Zones” (20 min.)

**Next Meeting – 11 a.m. to 12:30 p.m. June 13<sup>th</sup>, 2019 - 2<sup>nd</sup> Thursday of each month at VCM.**