

# VICTORIA MUSIC ADVISORY COMMITTEE – Minutes for Nov. 12<sup>th</sup>, 2020

## 12pm to 1:30pm, Video Conference

In Attendance: *Kathryn Calder, Christopher Butterfield, Dane Roberts, Gaby Marchese, Kim Persley Kozlowski, Vanessa Leong, Dylan Willows, Neil Cooke-Dallin, Lindsay MacPherson, Sarah Pocklington, Jeff Day*

*Regrets: Jane Butler McGregor, Gary Preston*

### **Review of Agenda**

The agenda was reviewed and approved; no new items added

### **Review of Minutes**

October 14th meeting minutes approved - unanimous.

### **1. Sound Diplomacy**

- Sharing information from the Indigenous engagement session
  - The chair updated the committee on recent engagement with local indigenous cultural leaders recently undertaken but not yet complete.
  - A draft summary of these online discussions was provided by Sound Diplomacy. Additional content will need to be included in this report prior to its review by the MAC.
- High level review of the Sound Diplomacy final report and survey analysis
  - Several committee members felt that some of the SD draft report content would benefit from further context to ensure it is clear that pre COVID engagement informed some of the key recommendations. Committee members were concerned that without this lens applied the content could be construed as potentially tone deaf to the current state of the local music ecosystem 8 months into the COVID crisis.
  - Spaces and Places content needs to be promoted within the report in order to better highlight the instability some venues will be challenged to respond to post COVID. Music BC is looking at the possibility of doing a more specific data capture to reflect the current situation venues and artists are facing. Any proposed COVID impact survey work would be provincial in scope and be led by Music BC should the resources be found to undertake the research.
  - There was a discussion about how the committee might endeavour to check-in with pre-COVID roundtable participants and find out 'where they are now'.
  - Some felt that the narrative in the SD draft is challenging to read – it attempted to “jump back and forth” between past and present in an effort to inject COVID lens throughout.
  - Committee members discussed a range of initial feedback including: a desire to separate action items with municipal jurisdiction and prioritize 'super critical sort term action' of immediate benefit.... more focus on the venue specific crisis in the City, and a reprioritization of urgent issues resulting from COVID-19 impacts.
  - Vancouver's report broke out recommendations to differentiate what is actionable as a city and what is possible for the broader region.

- Committee members debated the best way to balance the short term and longer term action items and present the shifting context in the report
- The committee discussed and lamented the recent closing of Logan's Pub and agreed not to make assumptions about the state of other similar small private venues in the City. Some have been getting by, thanks in part to federal wage subsidy and rental assistance programs.
- The committee agreed to canvass as many small venues in the core as possible over the next month in order to gain a clearer picture of how small private venues are coping. Report back findings at the December meeting.
- Strategies for shared review and editing of materials
  - The Committee agreed on an online collaboration tool (google docs) would be the best way to collect everyone's feedback on the initial draft of SD Recommendations.
  - Kathryn and Jeff to prepare and distribute prior to the December meeting
- Critical path forward and timeline
  1. MAC has given the draft report an initial high-level review and is in the process of flagging obvious issues and gaps.
  2. After the November meeting, the committee will embark on a more extensive review and editing process utilizing a shared google doc version of the material so that all MAC comments and edits can be reflected and tracked.
  3. Once the MAC and the Council representative review the report, City staff will refer the edited document back to SD for a final edit.
  4. Staff will work with SD on a redraft prior to recirculating back to the MAC. The MAC can review the prioritized recommendations and determine with staff how best to move forward with stakeholders and Council recommendations in Q1 – Q2 of 2021.

#### **Action in the music community**

- Social Purpose Real Estate Survey – information was received by the committee.

**Next meeting is scheduled for January 13<sup>th</sup> 2021.**