



Meeting Notes

City of Victoria Seniors Task Force

Meeting #5

March 3, 2020

Ante Chamber, City Hall

1:30 – 4 pm

1. Call to Order and Lekwungen Land Acknowledgement from Councillor Isitt
2. Announcement - Victoria Silver Threads will be moving to 902 Caledonia Ave on May 1.
3. Public engagement summary

Date	Venue	Format	Attendees
Jan 23, 1-3pm	Victoria Native Friendship Centre	Focus group	15
Jan 28, 2-4pm	James Bay New Horizons	Open House	21
Jan 31, 10-noon	Victoria Silver Threads	Open House	15
Feb 4, 2-4pm	City Hall	Open House and Town Hall	41 in person + 192 unique views of webcast between Feb 4 and Feb 19
Feb 7, 2-4pm	Cook St Village Activity Centre	Open House	36
	Emails received	website	15
	Total		128 in person + 15 email responses = 143

Advertising

- Posters (printed in-house) sent to community and seniors centres, and Task Force members. Task Force members also promoted the event through their own distribution networks
- City website
- Media Release
- Facebook events and posts
- Live tweets as events were happening
- 2 colour ads in Times Colonist (Thurs Jan 29 and Sat Feb 1) and 1 colour ad in Vic News (Fri Jan 30)

- City Hall foyer slides (Town Hall / Seniors Action Plan)

Observations

- Extreme weather events impacted attendance at Jan 28 and Jan 31 events
- We also believe there was increased attendance at Cook Street due to the additional advertising that occurred for the Town Hall meeting
- Overall tone of the events was positive. The work appears to be well received
- The format of display boards, with volunteers at each station, tables, chairs, the possibility of discussion of recommendations, and feedback via post-it notes worked well

4. Task Force members began the review of all the recommendations with the lens of partners identifying their role (jurisdiction), priorities, and keeping/striking/bundling recommendations. The first four topic areas were completed. The work to complete the last four topic areas will be the work for the next meeting

5. Next meeting date – Tuesday, March 17, 1-4pm in the Songhees Room

Attendance

Nominee	
Christine Paisley	regrets
Darlene Strandlund	regrets
Natasha Van Bentum	✓
Henry Au	✓
Kate Day	regrets
Carol Turnbull	✓
Kim Dixon	✓
Anne Logie	✓
Kaye Kennish	✓
Mavis DeGirolamo	✓
Don Monsour	regrets
Lynn Mullally	✓
Tracy Ryan	✓
Gail Snider	✓
Ron George	✓
Denise Cloutier	✓
Wendy Young	✓

Megan Klammer	✓
Jo Ann Miller	✓
Jade Yehia	regrets

Councillor Ben Isitt ✓
Councillor Geoff Young ✓
Kimberley Stratford ✓