



**Seniors Task Force Meeting Notes**  
**September 29 2020**  
**Via Zoom**

1. Councillor Young welcomed everyone to the meeting
2. The Task Force worked through Topic Area 6 and 7 (Communication & Information; Civic Participation & Employment) to set top priorities and reframe recommendations to ensure they are pertinent to seniors issues
3. Closing comments
  - a. Next meeting dates
    - i. Oct 6, 2-3:30 pm
    - ii. Oct 13, 2-3:30 pm

**Preparation for October 6 meeting**

1. Read through **Topic Area 6 and 7** (attached as page 2 and 3) and send any changes or edits to Kimberley
2. Read through **Draft Action Plan Items to Work On** for the remaining final topic areas (Support & Health Services)
  - a. prioritize within each topic area and make suggestions for clarification as needed
  - b. stick to seniors related issues

<p><b>Communication &amp; Information</b></p> <p><i>Are older persons aware of the diverse range of programs and services available within their community? Is information readily available, appropriately designed and delivered to meet the needs of older persons?</i></p>		
	<b>1. Ensure equitable access for all communications</b>	
	<ul style="list-style-type: none"> <li>● Review Best Practice for font, size, and use of graphics in publications, signage and wayfinding. Use illustrations to assist with comprehension. Ensure all communication takes into account visual and hearing impairment</li> </ul>	All
	<ul style="list-style-type: none"> <li>● Make the City website more user friendly, for example font size and development of a seniors portal.</li> </ul>	City
	<ul style="list-style-type: none"> <li>● Send print copies of major city documents to seniors centres, community centres, public library and other public facilities</li> </ul>	City
	<ul style="list-style-type: none"> <li>● Strengthen information dissemination services at the seniors centres e.g. encourage development of a section in the Blue Book for low and no-cost seniors services</li> </ul>	Partner
	<ul style="list-style-type: none"> <li>● Reflect on how information is disseminated to seniors and encourage such things like the revival of a cable tv community bulletin board, poster boards, mail notices etc</li> </ul>	Partner
	<ul style="list-style-type: none"> <li>● Review and request CRD update their Seniors Asset Map</li> </ul>	Partner
	<b>2. Accommodate additional needs for general access to information</b>	
	<ul style="list-style-type: none"> <li>● Support the development of training programs for volunteer coaches to help navigate seniors programs e.g. transportation, health care</li> </ul>	Partner
<ul style="list-style-type: none"> <li>● Invite the restaurant association to create a list of restaurants who cater to sound sensitive people, quiet dining times and seniors tables</li> </ul>	Partner	

## Civic Participation & Employment

<p><i>Do older persons have opportunities to participate in community decision making?</i></p> <p><i>Do older persons have opportunities to contribute their experience and skills to the community in paid or unpaid work?</i></p>	<b>1. Seniors Oversight</b>	
	<ul style="list-style-type: none"> <li>● Create an inclusive and diverse (including Indigenous Old Ones, immigrants, and other marginalized populations) City of Victoria Seniors Advisory Committee to help coordinate services for seniors.</li> </ul>	City
	<b>2. Elections</b>	
	<ul style="list-style-type: none"> <li>● Support seniors in the election process e.g. create signage at polling stations at eye level for people in scooters, directional lines on floors, organize drop-off points (seniors centres) for ballots etc</li> </ul>	City / Partner
	<b>3. Validate and promote the experience and skills of seniors</b>	
	<ul style="list-style-type: none"> <li>● Encourage the creation of a skills bank of expertise, experience and skills to support volunteering and mentoring</li> </ul>	Partner
	<ul style="list-style-type: none"> <li>● Support the development of a volunteer and employment fair for seniors</li> </ul>	Partner
<ul style="list-style-type: none"> <li>● Encourage the creation of a mentor program to connect retirees with young people in similar industries</li> </ul>	Partner	