



Meet Victoria's New On-Street Parking Pay Station

Date: Thursday, March 19, 2009

For Immediate Release

VICTORIA, BC – Tomorrow, downtown merchants will have the opportunity to “meet” the first of 250 new computerized parking machines that will replace the existing parking meters; making parking easier and more inviting for downtown visitors.

Parking availability is key to attracting people and keeping goods moving downtown and it's important that downtown businesses understand the new system, how it works and how it fits into the City's overall parking strategy.

Media is invited to attend the open house for downtown merchants at City Hall. City staff and representatives from the Downtown Victoria Business Association will be available for interviews.

What: Demo Victoria's On-Street Parking Pay Station
When: Friday, March 20, 2009, 10 a.m. – 11 a.m.
Where: Victoria City Hall, Antechamber

On Monday, a test period will begin with 21 pay stations being installed around the Legislature in James Bay, and another six being installed on Broad Street between Pandora Avenue and View Street.

The City's current on-street parking meters have reached the end of their expected lifespan. The new technology makes short-term parking more convenient, allowing the public to purchase time from any pay station by noting their space number; pay by coin, credit card or the new City parking card; and receive a parking receipt. There's no need to display a receipt on a vehicle dash.

Installation of the remaining pay stations is expected to begin in July and to be completed by the end of the year. For more information, visit: www.victoria.ca/parking

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For More Information:

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