



## City of Victoria Receives International Award for Annual Reporting

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For Immediate Release

VICTORIA, BC – At an award ceremony held in New York City last night, the City of Victoria was honoured with an international award for its 2008 Annual Report at the International ARC Awards, the most prestigious, international design award for annual reporting.

The International ARC Awards competition is widely recognized as the most highly respected and prestigious in the public relations industry. Judging is carried out by peers in the profession, based not on budget, but on the values of creativity, clarity, effectiveness, and innovation. Over 1,800 entries from 25 countries around the world were reviewed and evaluated by a distinguished panel of judges and advisors.

The City of Victoria won two awards; a silver award in the category of *Interior Design: Government*, and a bronze award in the category of *Summary Annual Review: Government*.

The City of Victoria's 2008 Annual Report can be viewed or downloaded in PDF format through the City's website at [www.victoria.ca](http://www.victoria.ca) and by clicking on the "City Hall" tab.

The City of Victoria's Annual Report has received the Canadian Award for Financial Reporting from the Government Finance Officer's Association (GFOA) of the United States and Canada for four consecutive years.

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