



Workshop on How to Improve Victoria's Public Art Policy

Date: Monday, October 19, 2009

For Immediate Release

VICTORIA, BC – Public art has the power to energize and enhance our public spaces and make us think. It can also be controversial. The City of Victoria is reviewing its Public Art Policy, adopted 16 years ago, to see how it can better meet the needs of the community.

The public and media are invited to attend a workshop on Wednesday to learn more about Victoria's Public Art Policy, ask questions, and provide input on how it can be improved.

What: WORKSHOP: Victoria's Public Art Policy – Tell us what you think
When: Wednesday, October 21, 2009, from 7:30 p.m. – 9 p.m.
Where: Oaklands Community Centre, #1 - 2827 Belmont Avenue

To register for this free workshop, call 250.361.0213 or email tbowen@victoria.ca

Public art in Victoria is defined as "artistic visual works selected, commissioned, created or donated for locations in a public space or facility accessible to members of the public, and includes works of a permanent or temporary nature located in the public domain."

Under Victoria's current Public Art Policy, the City will allocate up to one percent of the budget for new municipal buildings and renovation projects in excess of \$250,000 and other capital projects towards the purchase or commission of public art. The artwork is to be displayed in a public area and/or will incorporate an artist's designs or concepts in the design of a building or structure. The City also sets aside \$50,000 annually to fund public art.

The goal of the policy is to set a framework for creating opportunities for people in everyday life, for artists, and the community to participate in the design, look and feel of Victoria.

For more information or to fill out an online survey, visit: www.victoria.ca and click on *What's New?*

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For More Information:

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