



## Mapping Our Future: Victoria Arts Scan Lecture and Group Discussion

Date: Wednesday, January 6, 2010

For Immediate Release

VICTORIA, BC – Every great city has a vibrant arts and cultural community. The City of Victoria is mapping local arts and cultural resources to determine where opportunities and gaps may exist and to identify future priorities.

To launch this mapping project, the City is offering *Mapping Our Future - Victoria Arts Scan*, a free lecture featuring Joanne Edey-Nicoll, Assistant Director of Parks, Culture and Recreation for the City of New Westminster, who will speak about their new Arts Strategy and its role in supporting arts and culture in this municipality.

What: LECTURE/GROUP DISCUSSION: Mapping Our Future – Victoria Arts Scan  
When: Wednesday, January 20, 2010, from 7 p.m. – 9 p.m.  
Where: Victoria City Hall

Following the lecture, participants will have the opportunity to discuss how the community can support future arts and cultural development in Victoria. Registration is not required.

The LifeCycles Project Society, a local non-profit group, has been contracted to conduct *Victoria Arts Scan*, the City's arts and cultural mapping project. The information will be used by the City to develop its first *Arts and Cultural Plan*, which will guide its vision and role in supporting local arts and culture and identify initiatives to increase arts and cultural opportunities for the Capital City over the next five years.

For more information and to complete an online survey, visit: [www.victoria.ca](http://www.victoria.ca) and click on *What's New?*

– 30 –

Please consider this announcement for your community calendar or events listings.

**For More Information:**

Gail Price-Douglas  
Community Development Planner  
Parks, Recreation and Culture Department  
250.361.0358