



Scanning Victoria's Arts and Culture, Lecture/Group Discussion

Date: Monday, January 18, 2010

For Immediate Release

VICTORIA, BC — The City of Victoria is mapping local arts and cultural resources to determine where opportunities and gaps may exist. This inventory, known as *Victoria Arts Scan*, will be used to identify future priorities for the City in supporting Victoria's arts and cultural community.

To kick start the project, media and the public are invited to participate in *Mapping Our Future – Victoria Arts Scan*, a free, interactive lecture featuring Joanne Edey-Nicoll, New Westminster's Assistant Director of Parks, Culture and Recreation, who will talk about her community's new Arts Strategy and its role in supporting local arts and culture. Following the lecture, participants will discuss how we as a community can help support arts and cultural development in Victoria. Registration is not required.

What: LECTURE/GROUP DISCUSSION: Mapping Our Future – Victoria Arts Scan
When: Wednesday, January 20, 2010, from 7 p.m. – 9 p.m.
Where: Victoria City Hall

The LifeCycles Project Society, a local non-profit group, has been contracted to conduct *Victoria Arts Scan*. The information will be used by the City to develop its first *Arts and Cultural Plan*, which will guide its vision and role in supporting local arts and culture and identify initiatives to increase arts and cultural opportunities for the Capital City over the next five years.

The public is invited to complete an online survey to share how they currently participate in local arts and cultural events, and their vision for the City's role in supporting the arts and cultural community. For more information, visit: www.victoria.ca and click on *What's New?*

Interview Opportunity: Joanne Edey-Nicoll will be available for interviews in 15 minute intervals on Wednesday from 2:45 p.m. to 3:45 p.m. at City Hall. To set up a time, please call Gail Price-Douglas at 250.361.0358.

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For More Information:

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