



Take a Chance - Vote Victoria

Date: Wednesday, January 20, 2010

For Immediate Release

VICTORIA, BC — Put on your Top Hat. Roll the dice. Pass “Go”, but don’t stop there. You have a chance to vote for Victoria to be included in the permanent Canadian edition of Monopoly.

“BC’s Capital City should take the place we deserve on the Monopoly board,” notes Victoria Mayor Dean Fortin. “Here’s a chance for the people of Greater Victoria to vote for our inclusion in the perennially popular game.”

To support Victoria’s place in the Monopoly Game you can vote on line at: www.monopolyvote.ca. Voting has begun, and will continue until February 7, 2010. Individuals can vote once a day until the poll closes.

With the word beginning to spread, Victoria has already moved up from near the bottom in the list of cities, to 10th place in the rankings. To improve our position, the momentum must continue for the next several weeks.

The top 22 vote-getting cities will have properties named for them on the Canadian edition Monopoly Board. The City with the most votes gets the most valuable property spot (the dark blue colour best know to represent properties such as Park Place and Boardwalk), and it moves down from there.

Help to make Victoria the new Boardwalk in the next edition ... and we’ll build hotels on it.

— 30 —

For More Information:

Katie Josephson
Director of Corporate Communications
250.361.1210
Cellular: 250.217.8343