



Victoria is a Hockey Town

Date: Friday, January 22, 2010

For Immediate Release

VICTORIA, BC — Victoria will play host to the CBC Hockey Night in Canada Play On! National Championship Street Hockey Tournament, for two days, January 29 -30, 2010.

The event will be carried across Canada by CBC television, giving Victoria national exposure.

“With a million people around the world having just seen the spectacular Victoria Salmon Kings goal, there is no doubt that our City is already in the hockey limelight,” notes Victoria Mayor Dean Fortin. “We are a community that loves to welcome the world. This tournament will bring out the road hockey enthusiast in all of us.”

The National Championship will bring together thirty 4 on 4 teams from across Canada including a local squad, known at the Victoria CCCP.

The Street Hockey Tournament will take place on Belleville Street in front of the Provincial Legislature. The street will be closed to traffic from 6 p.m. Thursday, January 28, to 7 p.m. Saturday, January 30.

“Tourism Victoria is proud to partner on this project to drive room nights for our destination in January,” states Rob Gialloreto, President & CEO of Tourism Victoria. “The national TV in Canada is always important for our destination, and we are fortunate to have an Australian crew here to cover the event as well.”

In addition to the tough competition, a celebrity game will be held Saturday, January 30 at 3 p.m. just prior to the women’s and men’s championship matches. Former NHL players Geoff and Bruce Courtnall, Brad Palmer and Tom Martin will join Mayor Fortin, Rob Gialloreto, and members of the media in a street hockey game.

The entire event is free to spectators. Games begin Friday, January 29 at 9 a.m.

Besides bragging rights, the winning team takes home a \$10,000 cash prize.

For more information about the local team Victoria CCCP, visit www.playon.ca/events/bios/13.

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For More Information:

Howard Markson
Communications Coordinator
City of Victoria
250.361.0264 or 250.216.9822

Kelsi Woodward
Communications Coordinator
Tourism Victoria
250.414.4477 or 250.661.3651