



City of Victoria Receives International Awards for Annual Reporting

Date: Wednesday, September 29, 2010

For Immediate Release

VICTORIA, BC — The City of Victoria was honoured once again with two international awards for its Annual Report at the International ARC Awards, the most prestigious, international design award for annual reporting.

The International ARC Awards competition is widely recognized as the most highly respected in the communications industry. Judging is carried out by a jury of peers in the profession, based not on budget, but on the values of creativity, clarity, effectiveness, and innovation. More than 1,900 entries from 27 countries around the globe were reviewed and evaluated by a distinguished panel of judges and advisors.

The City of Victoria won two awards; a Silver Award in the category of *Interior Design: Government Agencies and Offices*, and a Silver Award in the category of *Non-Profit Organizations: Government Agencies and Offices*.

The City of Victoria's award-winning 2009 Annual Report can be viewed or downloaded in PDF format through the City's website at www.victoria.ca and by clicking on the "City Hall" tab.

The City of Victoria's Annual Report has also received the Canadian Award for Financial Reporting from the Government Finance Officer's Association (GFOA) of the United States and Canada for five consecutive years.

- 30 -

For More Information:

Katie Josephson
Director of Corporate Communications
250.361.0210
Cell: 250.217.8343