



Island Farms Santa Light Parade Warm-up in Spirit Square

Date: Thursday, November 25, 2010

For Immediate Release

VICTORIA, BC – Spirit Square will sparkle on Saturday with free, festive, family entertainment and more than 25,000 colourful LED lights at the *Island Farms Santa Light Parade Warm-up*.

The media and the public are invited to drop by Spirit Square before the parade to enjoy musical performances by the *Cynthia Davis Trio*, and meet the magical *Mad Hatter*, a popular children's performer. Children can participate in a variety of activities including Christmas crafts, face-painting, inflatables, a hockey shoot-out, and interactive *Wii* games. Complimentary hot chocolate and treats will be provided, and Santa and his elves will make a special visit.

What: Island Farms Santa Light Parade Warm-up
When: Saturday, November 27, 2010, from 4 p.m. – 6 p.m.
Where: Spirit Square (in Centennial Square)

Admission is free. Dress for the weather as the event will happen rain or shine. (The parade starts at 5:45 p.m.) Please help support your community and bring a non-perishable food item or cash donation for the Mustard Seed Food Bank.

The warm-up is part of *Spirit of the Season in the Square*, an annual series of festive events in Spirit Square, across from Victoria City Hall. Upcoming events include tomorrow's *Christmas Tree Light-up* from 5 p.m. to 7 p.m., and the *IEOA Truck Light Parade Warm-up* and *1st Annual Victoria Figgy Pudding Carolling Competition* on Saturday, December 4, 2010 from 4 p.m to 7 p.m.

Spirit of the Season in the Square is sponsored by the City of Victoria in partnership with A-News, CFX 1070 and 107.3 KOOL FM. For more information, visit: www.victoria.ca and click on *What's New?*

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For More Information:

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