Victoria Welcomes Truck Loggers Convention for Second Consecutive Year

Date: Friday, January 14, 2011

VICTORIA, BC — For the second consecutive year, the BC Truck Loggers Association (TLA) will hold its annual meeting in Victoria, at the Victoria Conference Centre next week.

The 68th Annual Truck Loggers Association Convention and Trade Show, “Positioned to Prosper,” will take place on January 19 and 20. The City will welcome close to 1,000 delegates to Victoria, with Premier Gordon Campbell providing the final address. This year's event will include a Natural Resources Forum, where Liberal leadership candidates will present their natural resource platforms and speak to issues relevant to coastal residents. The convention will focus on the growing global demand for forest products and coastal supply issues.

“We are honoured that the TLA has chosen Victoria as the venue for this major convention for the second year in a row,” said Jocelyn Jenkyns, General Manager of the Victoria Conference Centre (VCC). “We are thrilled to see the growth and success of the TLA and an expanded conference programme this year.”

It is anticipated that the Truck Loggers Association Convention and Trade Show could inject more than $1 million in direct delegate spending into the local economy.

After a challenging year in 2010, the VCC is set for a very buoyant year ahead in 2011, with over 34 major city-wide conferences taking place. Over half of the city-wide conferences will include functions at the Crystal Garden which provided a 40% expansion to the entre in 2008. The VCC is the second largest conference facility in British Columbia.

The Truck Loggers Association (TLA) is the official voice of independent forest contractors located throughout BC’s coastal region. The organization represents 420 independent coastal forest companies, many of them based on Vancouver Island. The TLA promotes a thriving, sustainable forest industry in BC and fosters communication and education within resource communities, urban centres and governments. For more information, visit: www.tla.ca

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