VICTORIA, BC — To celebrate Canada’s 144th birthday, the City of Victoria has an impressive line-up of family-friendly events, music performances, and an international food village, all set to take place over the July long weekend at Victoria’s spectacular Inner Harbour.

On July 1, Victoria Celebrates Canada Day will feature a full schedule of events during the day including The Living Flag, a Canada Day tradition in Victoria, and an expanded series of children’s events on the Legislature Lawns. Fred Penner, the acclaimed Canadian children’s entertainer famed for The Cat Came Back, will delight children and those young-at-heart on the Canada Day Main Stage. In addition, the Monster Mural, introduced last year with overwhelming success, will be back again to offer children the chance to be creative with their Canadian pride.

The City of Victoria is proud to announce that Coast Capital Savings is once again the Presenting Sponsor of Victoria Celebrates Canada Day. The expanded children’s programming is made possible by the generous support of the credit union.

“As a strong, recognizable Island business, it is important that Coast Capital is involved in the largest community celebration on Vancouver Island,” says Wendy Lachance, Coast Capital Savings’ Director of Community Leadership.

“Investing in the communities that we work and live in is a priority for Coast Capital Savings,” Lachance explains. “Each year, seven per cent of our pre-tax earnings are reinvested into the community to support events like Victoria’s Canada Day celebrations. Last year, that represented nearly $5 million. It is about bringing communities together to celebrate our diversity and building relationships.”

Returning this year will be A Flavour of Canada, an international food village with family-oriented events at Ship Point, including multiple activity tents presented by various sponsors. A secondary performance stage at Ship Point will showcase emerging artists and cultural groups throughout the long weekend.

“Last year, A Flavour of Canada reflected what’s really uniquely Canadian – our diversity,” says Charlayne Thornton-Joe, City of Victoria Councillor and Victoria Canada Day Ambassador. “The City of Victoria continues to expand the Canada Day programming so we can celebrate our country with residents of the Capital Region and visitors from around the world.”
In the evening, *Victoria Celebrates Canada Day* will transform the Legislature Lawns into a one-of-a-kind concert, featuring family-friendly music performances by local Vancouver Island artists. Confirmed artists to-date include Current Swell, Vince Vaccaro, Quoia, Afro Mumanzi, Steph MacPherson, and Shane Philip, who will all grace the Canada Day Main Stage before the Canada Day fireworks light up the night.

*Victoria Celebrates Canada Day* would not be possible without the support from event sponsors and community partners, including Coast Capital Savings. For information on how to support this event, visit: [www.VictoriaCanadaDay.ca](http://www.VictoriaCanadaDay.ca)

— 30 —

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