City Seeks Public Input on Economic Development Strategy

Date: Friday, June 3, 2011

VICTORIA, BC — The City of Victoria is seeking public input on a draft Economic Development Strategy designed to guide business recruitment and retention, infrastructure investment, strategic partnerships and marketing of the Capital City over the next 10 years.

A discussion paper and workbook titled "Strengthening Victoria’s Economy: Proposals for a Strategic Plan" has been prepared for public review and comment. The public is invited to provide input at a forum at City Hall or to provide input online.

The forum will provide an opportunity for Victoria residents to learn more and share their thoughts on the draft discussion paper. The format will be drop-in and will include a series of small group discussions on various topics related to economic development and the future of the city.

What: Public Forum on the Victoria Economic Development Strategy
When: Wednesday, June 8, 2011 from 1 p.m. to 7 p.m.
Where: Victoria City Hall, 1 Centennial Square
Drop-in format. No RSVP required.

For those who can’t attend the forum, a copy of "Strengthening Victoria’s Economy: Proposals for a Strategic Plan", as well as the workbook, is available for review and comment online at www.victoria.ca/economicdevelopment. Hard copies of the workbook are available at the Public Service Centre at City Hall or can be requested by emailing economicdevelopment@victoria.ca.

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