M e d i a  R e l e a s e

C I T Y  O F  V I C T O R I A

Call to Artists – Victoria 150 Public Art Project

Date: Tuesday, December 20, 2011 For Immediate Release

VICTORIA, BC – In 2012, the City of Victoria will celebrate its 150th anniversary of incorporation. Artists are invited to submit an Expression of Interest to enter a national, three-stage, juried competition to create new public artwork(s) that acknowledge and celebrate this important milestone in Victoria’s proud history. The Victoria 150 Public Art Project is open to artists who are residents of Canada.

A range of media may be considered, including but not limited to, two-dimensional images, relief and sculptural forms, and urban infrastructure (e.g., street furnishings, sidewalks, plaques). Single or multiple artworks may be proposed for one or more publically accessible City-owned sites within Victoria. Artists are to refer to the Downtown Area Plan – Appendix 4 Public Art Guidelines at: www.victoria.ca/cityhall/pdfs/downtown-core-area-plan-v2.pdf

The budget for the completed artwork(s) is up to $100,000 and must cover all design, production, installation and administrative costs. The new artwork(s) are to be installed by December 31, 2012.

Artists are encouraged to familiarize themselves with the City’s celebration plans and may wish to consider the use of the Victoria 150 brand. Expressions of Interest can be submitted either electronically or by mail. The deadline to submit an Expression of Interest is Tuesday, January 10, 2012.

The three-stage competition will follow the City’s Art in Public Places Policy and will be juried by a selection committee of arts professionals, community members, and City of Victoria representatives. Stage 1 will require artists to submit a resume, visual documentation of their work, a general concept and preferred site(s) for the Victoria 150 Public Art Project. At Stage 2, semi-finalists will be selected and asked to propose a specific artwork and site(s). Up to three finalists will be selected at Stage 3 to submit a more detailed proposal with a rendering(s) or maquettes(s) of the proposed artwork(s).

For more information, visit: www.victoria.ca/victoria150

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For More Information:

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