Victoria Celebrates Canada Day –
a Family-Friendly Two-Day Celebration

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For Immediate Release

VICTORIA, BC — To celebrate Canada’s 145th birthday, the City of Victoria has planned an exciting line-up of family-friendly programming and multicultural performances for Victoria Celebrates Canada Day, a two-day celebration on Saturday, June 30 and Sunday, July 1 at Victoria’s Inner Harbour.

Programming highlights on Canada Day will include an expanded series of children’s events on the Legislature Lawns, featuring the Juno Award winning children’s entertainer Norman Foote. A Flavour of Canada will return with its two-day international food village, sponsors’ activity tents, and expanded family-oriented performances on stage at Ship Point. Entertainers will include Dan Kosub, Leeroy Stagger and Lindsay Bryan. The Zone @ 91-3 will be on site both days and will present their Band of the Month on Saturday evening.

“We are excited to be offering an expanded range of family-friendly activities and performances,” said Charlayne Thornton-Joe, City of Victoria Councillor and Canada Day Committee Member. “We invite the community to join us for two days of multicultural food and entertainment in celebration of our diversity and civic pride.

The City of Victoria welcomes back Coast Capital Savings as the Presenting Sponsor of Victoria Celebrates Canada Day. The ever-expanding children’s programming has only been made possible by the generous support of the credit union over the past four years.

“We have a commitment at Coast Capital Savings to help build a richer future for youth in our communities and we believe one of the most precious legacies we can pass on to them is an appreciation and knowledge of our rich cultural diversity, our proud history and our common heritage as Canadians,” said Wendy Lachance, Coast Capital’s director of community leadership. “We see Canada Day as a great opportunity for Coast Capital to show our Canadian colours as a company and through the fabulous family events and cultural festivities taking place, to engage our youth in celebrating all things Canadian.”

On July 1, the Legislature Lawns will be transformed into a one-of-a-kind concert, featuring music performances by Canadian Indie mavens Sidney York and Haida Gwaii singer Terri Lynn Williams-Davidson, the recent winner of Best Female Artist of 2011 at the Canadian Aboriginal Music Awards. The latest up-and-comers from Vancouver Island’s music scene will be showcased and include: The Archers; Uminari Taiko; Ocean Rain; Kristina & Quinn Bachand; and Wil. Additional artists, programming and sponsors will be announced closer to the event. Victoria Celebrates Canada Day festivities will culminate with spectacular fireworks over the Inner Harbour.
This year, the City is launching a new “green” initiative for Canada Day celebrations. From biodegradable vendors’ food containers and paper mache fireworks shells, to providing increased recycling opportunities on site, everyone involved will be doing their part to set Victoria Celebrates Canada Day on a more sustainable path for the future.

Victoria Celebrates Canada Day would not be possible without the support from event sponsors and our community partners, including Presenting Sponsor Coast Capital Savings. For information on how to support this event, visit: www.VictoriaCanadaDay.ca

For More Information:

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