



## Commercial Alley Art Gallery to Feature Artwork by Daniel Ellingsen

Date: Wednesday, August 10, 2016

For Immediate Release

VICTORIA, BC – Artwork by local artist Daniel Ellingsen will be introduced as the Commercial Alley Art Gallery's fourth installation on Saturday, August 27, 2016 from 6 p.m. to 9 p.m. Located on the west wall of the Youth Empowerment Society building on the 500 Block of Yates Street, the outdoor gallery showcases temporary installations by local artists to add colour and vitality to the area.

Ellingsen's four-panel artwork titled *Coastal Reports*, stylistically reflects west coast culture through image and text. His thought-provoking artwork features cut-outs, gold leaf, and texture to highlight his observations of west coast socio-cultural issues and topics, combining references from film and pop culture media.

Born in the United Kingdom and raised in Tasmania and coastal British Columbia, Ellingsen's work treads the line between playful and irreverent, profound and topical, making his commentaries relevant and full of wit – inviting interpretation. His work has been exhibited in Canada, the United States and abroad.

The Commercial Alley Art Gallery was launched in 2014 with an installation by Other (a.k.a. Troy Lovegates), followed by a second installation by Roy Green, and last year's artwork by Liz P. Dempsey. Ellingsen's installation will be timed with the annual Integrate Arts Festival from August 26 to 28, 2016 and will be installed for one year.

Ellingsen's proposal was one of 24 submissions reviewed in a juried Call to Artists process. The annual initiative is funded by the City of Victoria in partnership with the Open Space Arts Society. Founded in 1972, Open Space is a Victoria-based, non-profit, artist-run centre that supports professional artists who utilize hybrid and experimental approaches to media, art, music and performance.

Complimentary tea will be provided by Silk Road Tea, and comfortable furniture provided by Used.ca. For more information, visit: [www.victoria.ca/publicart](http://www.victoria.ca/publicart), [www.openspace.ca](http://www.openspace.ca) or [www.integratearts.ca](http://www.integratearts.ca)

— 30 —

**For More Information:**

Nichola Reddington  
Senior Cultural Planner  
Arts, Culture and Events Office  
250.361.0363

Jenelle Pasiechnik  
Commercial Alley Project Curator  
Open Space Arts Society  
250.896.6582