



City Holiday Food Drive Starts This Week

Date: Monday, December 5, 2016

For Immediate Release

VICTORIA, BC — Starting today, City of Victoria Public Works crews will be collecting non-perishable food donations from Victoria households to support the Mustard Seed Food Bank. The City's 17th annual Holiday Food Drive starts today and runs until Friday, December 16.

Recognizing that the holidays are a time of year during which people depend on food banks the most, residents can share their generosity by leaving a bag of non-perishable food items labeled "Food Drive" beside their green bins. Crews will also continue to collect cheques made out to the Mustard Seed. These donations allow the food bank to buy \$2 worth of food for every \$1 donated.

PHOTO OPPORTUNITY

What: Crews picking up food and donations for the 17th Annual Public Works Holiday Food Drive

When: December 5 to 16

Please call Michael McKay, Supervisor, Solid Waste, at 250.361.0417 to organize a time and location along a collection route.

Last year Victoria residents donated over 2700 pounds (1225 kg) of food items and over the past 17 years this program has donated over 162,000 pounds (72,574 kg) of food to the Mustard Seed Food Bank. The food drive is organized by CUPE Local 50.

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For More Information:

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