



## Transform Ship Point this Summer! Pop-Up Design Competition Now Open

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For Immediate Release

VICTORIA, BC — An underutilized paved plaza space in the downtown may soon be Victoria's newest summer hot spot to spend time and take in the panoramic views of Victoria's Inner Harbour. Urban designers, industrial designers, architects, landscape architects, contemporary artists and creative types are invited to submit concepts for a temporary pop-up public space at Ship Point.

"This is a great opportunity for Victoria's creatives to play with public space," said Mayor Lisa Helps. "In the medium-term, Ship's Point will get a total overhaul. But in the meantime, this summer, we're calling on all interested to create some pop-up beauty, allure and dynamism on a small portion of the city-owned property."

The winning team will receive a \$5,000 award and up to \$35,000 to design, build and install an irresistible place that pops! Submissions must be received by Friday, May 13. The winner will be announced on June 3 and installation will take place in July. The temporary installation will be removed in October.

A panel of six design professionals will judge submissions based on the following criteria: social interaction and connection, aesthetics and originality, function and context, sustainability and feasibility. Similar design competitions have been used in Vancouver (VivaVancouver), Toronto and Winnipeg as a way to activate public space with cost-effective and creative temporary installations.

### **About Ship Point**

Ship Point has been identified as one of 11 'special places' along The David Foster Harbour Pathway. Once complete, this pathway will be more than five kilometers in length and will extend from Ogden Point, along the waterfront and as far as Rock Bay.

The larger Ship Point area currently functions largely as a parking lot and as one of Victoria's larger outdoor performance venues and hosts a number of popular events and festivals throughout the year. It is centrally located on the Inner Harbour, below Wharf Street.

A long term plan for Ship Point will advance this year as we develop a Waterfront Plan. This will build upon the work that has occurred in the past few years, recent and planned development in the area, and further engagement and planning work this year. In the short term, this design competition is intended to add vibrancy and activity to the space for the public to enjoy this summer.

For more information including application details and inspiring ideas visit [victoria.ca/shippoint](http://victoria.ca/shippoint)

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### **For More Information:**

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