



Victoria Remembers Those Who Have Served

Date: Thursday, October 27, 2016

For Immediate Release

VICTORIA, BC – Every November, we take time to honour the men and women who have served our country. As in years past, Mayor and Council will help kick off the start of the Poppy Campaign with a flag-raising at City Hall. Local veterans and members of the Canadian Legion will raise the Poppy Flag and pin the first poppies on Mayor Helps and members of Council to symbolize the official start of the annual fundraising campaign.

MEDIA OPPORTUNITY:

What: Raising of the Poppy Flag

When: Friday, October 28, 2016 at noon

Where: Flag Pole in front of City Hall, Pandora Avenue

The Poppy Campaign is staffed entirely by volunteers through the [Canadian Legion](#). Funds are used to provide financial assistance to serving and former Canadian Armed Forces and their families who are in need. Poppies will be available by donation at City Hall.

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For More Information:

Michelle Harris

Strategic Planning and Communications Advisor

Office: 250.361.0211 Cellular: 250.507.1056