



Victoria Supports Graduates to Land Jobs

Date: Wednesday, September 28, 2016

For Immediate Release

VICTORIA, BC – On Saturday, October 1, the City of Victoria in partnership with Sendwithus and the University of Victoria will be supporting a one day event designed to help post-secondary graduates launch meaningful careers in Victoria, BC.

Startup Slam is a day of technical workshops for students interested in computer programming and business start-up. The event, hosted by leaders in the Victoria start-up community, is free to attend. The goal of the interactive workshops is to help to bridge the gap between what's learned in the classroom and how developers create exciting software for customers. Already 350 students and developers of all skill levels have registered from local post-secondary institutions.

“Startup Slam is unique because we are bringing local companies with real world experiences to students to help them understand that coding assignments and personal projects are very different from coding in the real world,” said Noah Warder, People Operations Manager. “We are thrilled to have the City’s Business Hub partner with us to showcase how new local tech businesses can get up and running quickly,” said Warder.

One of the key objectives of the City’s Economic Action Plan is to support university and college students to start meaningful careers in Victoria and land students in jobs.

“Working with Sendwithus to showcase ‘Startup Slam’ is helping the City achieve this goal directly,” said Mayor Lisa Helps. “I’m thrilled the Business Hub can support the retention of talent and related growth for the technology sector”.

Startup Slam Details:

- **Date:** Saturday, October 1, 2016
- **Time:** 10 a.m. to 5 p.m.
- **Location:** University of Victoria – Engineering and Computer Science Building, first floor
- **Register** [here](#)
- Presenters include: Workday, Stemblot, Whole Punk Creators, Referral SaaSquatch, Checkfront, FTS Inc., Pretio Interactive, Red Nexus Games and Metalab
- Event partner: sendwithus.com/

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For More Information:

Kerri Moore
Manager, Strategic Relations and Business Development
City of Victoria
Cellular: 778.533.4263