



Fire Prevention Week is October 7 – 13:
Look. Listen. Learn. Be Aware. Fire Can Happen Anywhere.

Date: Friday, October 5, 2018

For Immediate Release

VICTORIA, BC – Fire Prevention Week is Sunday, October 7 – Saturday, October 13, 2018. *Look. Listen. Learn. Be Aware. Fire Can Happen Anywhere* is this year's campaign, designed to educate people about the three basic steps to reduce the likelihood of a fire, and how to escape safely in the event of one:

- **LOOK for places fires could start.** Take a good look around your home. Identify potential fire hazards and take care of them. Make sure to adhere to safe cooking practices in the kitchen to prevent kitchen fires. Ensure combustible materials are kept away from heat sources, and that electrical outlets aren't over-loaded.
- **LISTEN for the sound of the smoke alarm.** When it comes to fire safety, your ears are your first line of defence. Make sure you have working smoke alarms on every level of your home and in each bedroom. If you hear a smoke alarm remember to get out and stay out.
- **LEARN two ways out of every room.** Practise a fire escape plan with your family and ensure windows and doors are free from clutter. Make sure everyone in your family knows your outdoor meeting place.

During Fire Prevention Week, the Victoria Fire Department will visit elementary schools to participate in fire drills and promote fire prevention and protection in the home. This year, Victoria firefighters have developed a helpful [Fire Prevention Week video](#) for families.

The Victoria Fire Department offers a free smoke alarm to residents who need one to ensure every Victoria home has a working smoke alarm. To view the video and learn more about the free smoke alarm program, visit: www.victoria.ca.

MEDIA OPPORTUNITY:

Proclamation Ceremony – Tuesday, October 9 from 8:50 a.m. – 9:15 a.m., Victoria City Hall

Immediately following a fire drill at City Hall, a ceremony will be held outside the Pandora Avenue entrance where Mayor Lisa Helps will proclaim it to be *Fire Prevention Week* and speak to its significance.

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For More Information:

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