



The Future of Mobility Launches Thursday at *Go Victoria*

Date: Tuesday, January 22, 2019

For Immediate Release

VICTORIA, BC — *Go Victoria: Our Mobility Future* launches this Thursday with a free event to engage the community on the development of a new Sustainable Mobility Strategy. The strategy will determine how the City can invest in the most transformative ways to move people, goods and services in, out and around the City of Victoria, for generations to come.

Delivered through an interactive platform, the community will have a chance to hear from industry-leading speakers and watch a series of short films about the transportation opportunities and challenges that lie ahead.

- **Lilly Shoup** – Senior Director of Transportation Policy, Lyft
- **Aditi Kambuj** – Principal Urban Designer, Policy and Planning, City of Seattle
- **Gordon Price** – Urban Development and Planning Consultant and author of Price Tags
- **Jeff Tumlin** – Transportation Strategy Director, Nelson\Nygaard

Community Event Launch Details:

Date: Thursday, January 24

Where: Victoria Conference Centre

Time: Doors open at 6 p.m. – Event starts at 7 p.m.

The event features an art exhibit highlighting works inspired by mobility and transportation from the past. Attendees also have a chance to win \$250 Mobility Bucks to put towards how they move around Victoria!

This is a free event, but seats are limited so to reserve a ticket visit:

<https://www.eventbrite.ca/e/go-victoria-our-mobility-future-tickets-54437231224>

For more information about the project, visit the *Go Victoria* webpage:

<https://www.victoria.ca/EN/main/residents/transportation/go-victoria.html>

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