



## Call to Artists – Apply to City’s New Mural and Community Art Roster

Date: Thursday, August 22, 2019

For Immediate Release

VICTORIA, BC — The City of Victoria is establishing a roster of pre-qualified, local artists to be available for mural and community art opportunities in 2020. Emerging and established artists in the Capital Region, including the Gulf Islands, are invited to submit an application to be considered for the City of Victoria’s new Mural and Community Art Roster.

The new Roster will streamline the City’s process for connecting artists with local businesses and organizations looking to enhance their exterior walls with a mural. It will also assist the City in connecting a neighbourhood association or school with an artist to coordinate a community art project, such as a place-making art piece, a community mosaic, or a neighbourhood signage project.

The Call to Artists for the City’s Mural and Community Art Roster coincides with the launch of the City of Victoria’s new *Mural Toolkit*, a helpful step-by-step guide for artists and business owners who are interested in the mural-making process in Victoria. The *Mural Toolkit* and connecting artists with local businesses and organizations are key deliverables of the City’s *Create Victoria Arts and Culture Master Plan*.

Submissions to the Mural and Community Art Roster will be assessed on an artist’s experience in creating and collaborating with the community on murals or community art projects, as well as an artist’s visual storytelling style.

The selection panel will consist of local arts professionals comprised of artists, curators, administrators and City staff. Selected artists for the Roster will be notified in March 2020.

The deadline for applications to the City’s Mural and Community Art Roster is **Wednesday, October 30, 2019 at 4:30 p.m.** Applications and supporting images must be submitted by email to [culture@victoria.ca](mailto:culture@victoria.ca). Hard copies will not be accepted.

Applications will be accepted on an ongoing basis; however, the selection process will take place once a year. Late applications will be considered for 2021.

For submission guidelines and more information, visit: [www.victoria.ca/publicart](http://www.victoria.ca/publicart).

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**For More Information:**

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