



Calling All Artists – Design Victoria’s Winter Banner

Date: Monday, August 26, 2019

For Immediate Release

VICTORIA, BC — Artists in the Capital Region, including the Gulf Islands, are invited to submit proposals to design a winter banner to be displayed on 100 downtown lampposts from November to February over the next five years.

The City’s winter banner theme is “Natural Winter in the Pacific Northwest”. A design can use a maximum of three colours plus white and should augment a warm white and green palette.

The banners will be digitally printed onto high tenacity nylon and will be visible from both sides. The designs should use colours and images that take advantage of light passing through the fabric, and avoid small, complicated details that are not visible from a distance. The selected artist will receive a fee of \$500.

Submissions will be juried by a selection committee comprised of artists, design professionals, community members, and a representative of the City’s Art in Public Places Committee.

The deadline for submissions is **Wednesday, September 11, 2019 at 4 p.m.** Proposals must be submitted online. Hard copies will not be accepted. The selected artist will be notified in late September. The banner artwork must be completed by mid-October.

For submission guidelines and more information, visit: www.victoria.ca/publicart.

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For More Information:

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