



## Small Businesses and Youth Invited to Inform Economic Action Plan

Date: Wednesday, November 13, 2019

For Immediate Release

VICTORIA, BC — Small businesses and youth are invited to register for an upcoming roundtable discussion facilitated by Mayor Lisa Helps to help inform the City's Economic Action Plan, *Victoria 3.0 – Pivoting to a Higher Value Economy*.

The roundtable discussions are free to attend. Complimentary refreshments will be provided.

### **Small Business and Finance Roundtable**

**Wednesday, November 20 from 6 p.m. – 8 p.m., Victoria City Hall Antechamber**

This roundtable is for anyone who runs a small business in Victoria, with a focus on downtown businesses. It is also for everyone working in the financial sector.

### **Youth Economic Roundtable**

**Monday, November 25 from 4:30 p.m. – 6:30 p.m., Victoria City Hall Antechamber**

This roundtable will ask youth what the City can do better to support youth and help prepare them for the economy of the future.

Previous roundtables in the series have included Tech, Advanced Education Research and Development; Indigenous and Newcomer Business; Neighbourhood Business and Social Enterprise; and Ocean Futures Cluster Development.

Input from the roundtable discussions will inform the draft Economic Action Plan that will be presented to City Council for consideration in January 2020.

The City's new Economic Action Plan will position Victoria as an attractive place to invest, and to start and grow a business over the next five to 20 years. The goal is for Victoria to become a small powerhouse that creates high-value jobs and builds a high-value economy that meets current, and anticipates future, needs.

Key questions for each roundtable discussion are available on the City's website. For more information and to register, visit: [www.victoria.ca/prosperity](http://www.victoria.ca/prosperity).

— 30 —

### **For More Information:**

Bill Eisenhauer

Head of Engagement

City of Victoria

250.858.1061

[beisenhauer@victoria.ca](mailto:beisenhauer@victoria.ca)