

Media Release



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Thursday, June 23, 2022 | For Immediate Release

Statement of Support from the Mayor and Business Leaders for the Royal BC Museum Project

VICTORIA, BC - We applaud the Premier for recognizing the need for more public dialogue around the redevelopment of the Royal BC Museum – an historic provincial landmark located in the heart of our capital region. To remain open while planning this future development is an important opportunity for British Columbians and visitors alike to draw inspiration and learn from our living history. The Royal BC Museum plays a critical role in helping people become aware of our Province's evolving cultural narrative as we honour and celebrate our diverse history, people and heritage.

The Royal BC Museum anchors our regional and visitor economy. As a globally-connected capital region, the Museum is also an important international symbol – telling our new story to the world. We are united in our desire to have the new Royal BC Museum reflect the complete and authentic history of our province and remain a cultural landmark, bringing together people and ideas in the capital city for years to come.

Investing in a new Royal BC Museum is a generational opportunity to create a cultural icon that will generate many positive, long-term economic spin-offs across sectors. This opportunity responds directly to decades of rallying for a new purpose-built structure and calling for an authentic and inclusive narrative that represents all British Columbians.

A modern cultural institution in B.C.'s capital city, the gateway to the province, will celebrate Indigenous voices, as well as all communities who have helped shape our province. It can offer powerful narratives, inspire tolerance and understanding, and bring us closer together here at home, throughout the province, and around the world.

We welcome the opportunity for more engagement and consultation on this landmark investment in our capital region. We believe wholeheartedly in its potential to be a lasting icon and point of pride for all British Columbians for generations to come.

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