

Friday, November 4, 2022 | For Immediate Release

Applications Open for City's Festival Investment Grant, including new Canada Day Stream

VICTORIA, BC — The City of Victoria is now accepting applications for the Festival Investment Grant (FIG) program to support community celebrations and festivals happening in 2023. New this year is a funding stream to support community-led Canada Day celebrations.

A total budget of \$400,000 will be made available to fund up to 25 per cent of the overall operating costs of a festival or celebration in Victoria. \$325,000 will be available in general FIG funding and \$75,000 will be available in the Canada Day stream. Last year the City funded 41 festivals and celebrations.

"All festivals, whether musical, cultural or seasonal, contribute to our City's innovative and creative arts and culture scene, while also playing an important role in the economic prosperity of our region," said Kerri Moore, Head of Business and Community Relations. "This year we're excited to be broadening our focus to include Canada Day in order to support celebrations in each of our neighbourhoods, along with one City-wide event that is community-led and reflective of the diversity here in Victoria."

The Festival Investment Grant is intended to nurture outdoor festivals and celebrations held within the city, facilitate their growth and ensure their continued success. The financial support helps organizations with the development of new festivals and celebrations or to improve or expand existing events.

The pilot Canada Day grant stream will provide opportunities for a wide range of community-led programming on Canada Day in Victoria's neighbourhoods and cultural communities. Not-for-profit organizations can apply for up to \$50,000 for a large scale community-wide celebration and \$25,000 will be available for distribution among several smaller scale community celebrations.

The City is applying to Heritage Canada for additional Canada Day funding, which could be available to supplement funding for the larger community-wide celebration. Not-for profits are encouraged to reach out to corporate sponsors to further supplement the overall production costs. In 2023, the City of Victoria will continue to directly fund and host the Canoe Protocol and the fireworks on Canada Day.

Festival Investment Grant Information Session

An online information session will be held to provide information about FIG funding opportunities and the new Canada Day stream. A recording of this session will also be posted to the website.

Date: Tuesday, November 15

Time: 5:30- 6:30 p.m.

For more information, to register for the online Information Session and to apply for the grant, visit victoria.ca/festivalgrant. The application deadline is Friday, December 30, 2022 at 4 p.m.

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For More Information:

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