

Friday, March 3, 2023 | For Immediate Release

Free Downtown Bike Valet Returns

VICTORIA, BC — The Free Bike Valet will reopen on Friday, March 17 providing a convenient and secure parking option for people cycling downtown. Building on its success in 2022, the valet will return for 2023 and operate seven days a week until December 23.

“We heard strong support for the Bike Valet after its successful debut in 2022,” said Mayor Marianne Alto. “The valet provides a secure and convenient service for residents, visitors and commuters, and encourages more people to visit, shop and dine downtown.”

Conveniently located in the heart of downtown at Pandora and Broad, the valet accommodates all active transportation devices including adaptive bikes, cargo bikes, bike trailers, jogging strollers and other personal mobility devices. In 2023, there will be expanded operating hours during summer months, including on Friday and Saturday nights.

The bike valet is a pilot program initiated as part of the City’s enhanced bicycle parking strategy. It first launched in June 2022 and operated until November 2022. In its inaugural season, the valet parked over 11,000 bikes and registered over 800 bicycles in Project 529, the Victoria Police Department’s official bicycle registration system. Feedback from users was overwhelmingly positive with 77 per cent of 2022 survey respondents saying they cycled downtown more often and 82 per cent stayed downtown longer.

“You can park for a few minutes or a few hours without having to worry about your panniers, lights, or helmets,” Mayor Alto adds. “The valet makes it easy to travel to work, attend festivals, go to appointments, or enjoy the diverse restaurants and shops downtown.”

The valet will be operated by Better Environmentally Sound Transportation and Capital Bike, who successfully operated the service in 2022 and were selected through a competitive procurement process.

Visit victoria.ca/bikeparking for location, operating hours and more.

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For More Information:

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Attachments:

Bike Valet location map.



Victoria Bike Valet



GOVERNMENT ST

BROAD ST

PANDORA AVE

DOUGLAS ST

CITY
HALL