Strategic Priority 2: Building Cultural Leadership

Goal:
The City facilitates cultural leadership by collaborating with partners, and supporting and guiding creative initiatives.

Objectives:

2.1 The Arts, Culture and Events (ACE) Office is the “One-Stop Shop” and first point of contact at City Hall for creative and cultural development requests and assistance. It acts as a “Go-To” resource for the community.

2.2 Through the Arts, Culture and Events Office, the City welcomes new ways of working together.

2.3 Continue to lead a creative ecosystems approach to encourage cross pollination among creative sectors (e.g. culture, technology, and entrepreneurship).

2.4 Help build an increased awareness and understanding for the need of private sector and individual philanthropic support in the creative community.

2.5 Build cultural knowledge capital through organizational development and training in partnership with arts service organizations (ASOs), educational institutions and the Capital Regional District.