What’s in it for me?

I am a Cultural Facility Owner/Manager...

- Creating a Cultural Infrastructure Fund for both existing and new spaces beginning with a $100,000 investment by the City to leverage and attract private and public donations, with an emphasis on legacy giving, to encourage cultural leadership and philanthropy.

- Introducing an arts incubator or hub as part of the City’s cultural spaces planning.

- Supporting cultural venues in seeking funding from partners and other levels of government.

- Integrating within ArtsVictoria.ca a digitally-based ‘match-making’ function to link vacant spaces (e.g. empty storefronts or micro venues) with artists and creative practitioners.

- Creating a suite of tools and actions within the City’s regulations to ‘reduce red tape’, and to address and accommodate space needs through zoning and bylaw review and amendments, and other regulatory mechanisms.

Vision:

Victoria radiates creativity and thrives as a home to creative people and everyday artistic encounters.