

## Pioneer Square Management Plan

In consultation with the community, City Parks staff developed a management plan to guide improvements to Pioneer Square. Adopted in 2013, the Pioneer Square Management Plan supports the Greenways Plan objectives by considering the closure of a section of the Rockland Avenue greenway to motorists.

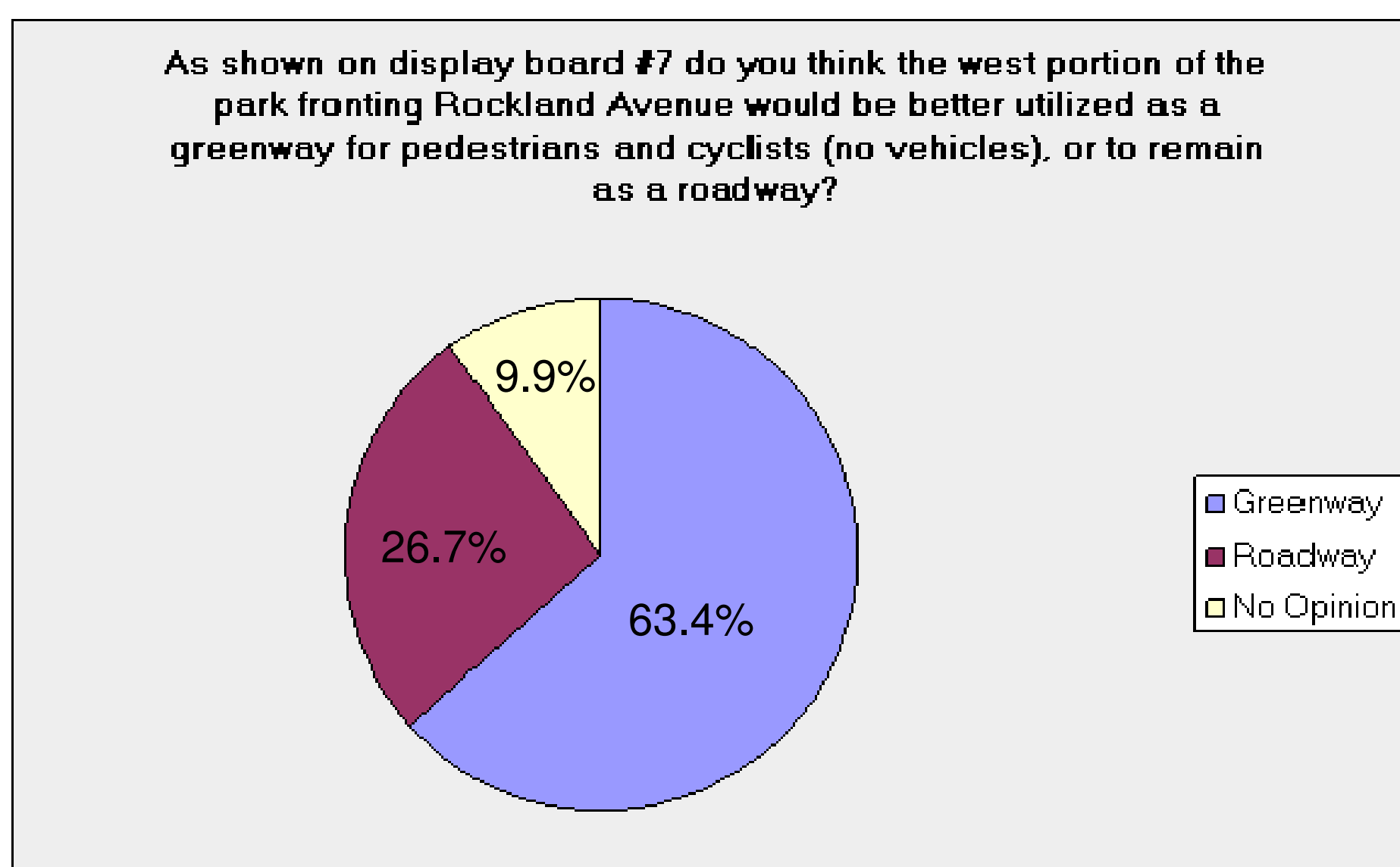
## Background Study

A Traffic Impact Assessment was conducted by City of Victoria Engineering staff in April 2011. The assessment indicated:

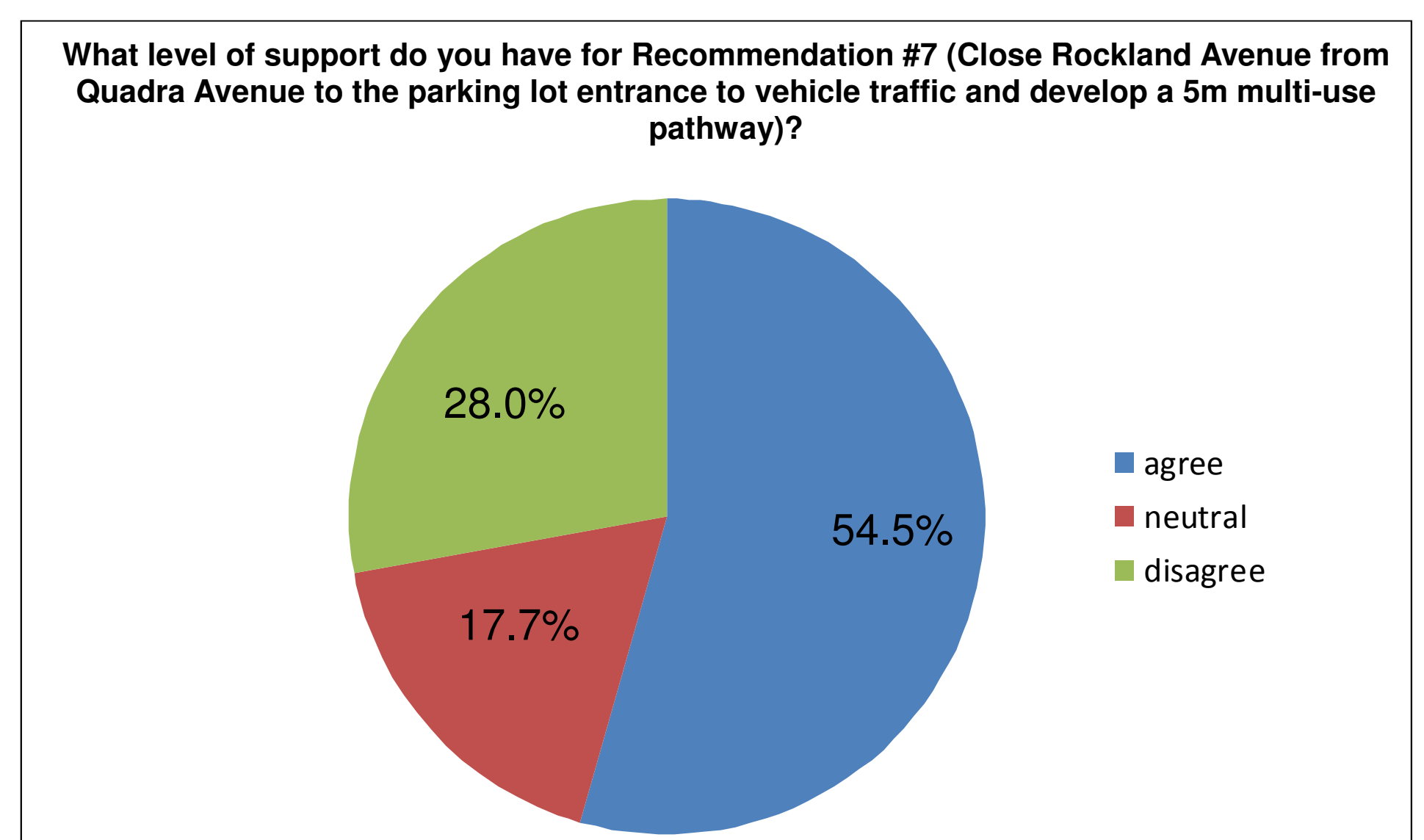
- ◆ Based on existing and projected levels of service for surrounding intersections, a partial closure of this street would result in minimal impacts to intersection safety and capacity in the area.
- ◆ There is an existing high mode share of pedestrian and bicycle traffic on Rockland Avenue during peak periods (35%) and that a partial closure would benefit these users and may attract additional pedestrians and cyclists to the corridor.

## Public Consultation

The Pioneer Square Management Plan was informed through phased stakeholder consultation including an advisory group and two stages of public outreach, each consisting of an open house in the community and an online survey. A question regarding the potential closure of Rockland was included in both surveys.



Public Consultation Stage #1 (June/July 2011) results.



Public Consultation Stage #2 (March/April 2012) results.

## Management Plan Recommendation and Adoption

City Council adopted the management plan's recommendation to pursue a cost effective and reversible closure of Rockland for one year in order to provide the community an opportunity to experience and provide feedback on the change and for staff to assess any changes in traffic volumes on nearby streets and intersections.