



# City of Victoria - Privacy Impact Assessment

[Yardstick]  
PIA-2015-009

## Why do I need to do a PIA?

Section 69(5.3) of the *Freedom of Information and Protection of Privacy Act* (FOIPPA) requires the head of a public body to conduct a privacy impact assessment (PIA) in accordance with the directions of the minister responsible for FOIPPA.

## Part 1 - General

Name of Department/Branch:	Parks, Recreation And Culture		
PIA Drafter:	Rob Gordon, Information Access and Privacy Analyst		
Email:	rgordon@victoria.ca	Phone:	250.361.1347
Program Manager:	David Morrical		
Email:	dmorrical@victoria.ca	Phone:	

### 1. Description of the Initiative

Yardstick is owned and managed by a group of private companies and governments (<https://www.yardstickglobal.org/contact>). The company's software, Yardstick, provides benchmarking and Survey services that can improve management of the City's park assets.

The City will be using Yarkstick's Benchmarks questionnaire which will allow Parks staff to "...identify asset provision, costs, service delivery, strategic planning and asset management best practice [taken from Yardstick's website]."

### 2. Scope of this PIA

This PIA only reviews the Parks Departments use of the Yardstick application.

Yardstick was chosen as an evaluation tool to benchmark to international parks standards. Other BC cities are currently involved with more joining in 2016. Yardstick is cost effective and provides deliverables we are seeking for benchmarking service delivery.

The City has started entering data on Yardstick's Survey at this time, but the information has not been accepted by Yardstick (must be audited first), and is not currently available for other users to view.

### 3. Related Privacy Impact Assessments

There are no previous or related PIAs

### 4. Elements of Information or Data

[Type text]

[Type text]

[Type text]



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A copy of the Excel spreadsheets containing the data that the City provides to Yardstick has been reviewed by the Information Access and Privacy Analyst. The City does not provide any personal information to Yardstick.

## Part 7 - Program Area Signatures

Privacy Officer/Privacy Office  
Representative

Signature

Date

Program/Department Manager

Signature

Date

Contact Responsible for Systems  
Maintenance and/or Security  
(Signature not required unless they  
have been involved in this PIA.)

Signature

Date

Head of Public Body, or designate

Signature

Date

A final copy of this PIA (with all signatures) must be kept on record.

[Type text]

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