

It's Your Neighbourhood



1 Centennial Square, Victoria, BC V8W 1P6 | 250.361.0571

NOTICE OF DEVELOPMENT VARIANCE PERMIT APPLICATION

June 26, 2026

The City of Victoria is seeking your input on the proposed changes to 749 Douglas Street:

Development Variance Permit Application No. 00293

The Council of the City of Victoria will consider issuing a Development Variance Permit for the land known as 749 Douglas Street, for purposes of allowing variances to the *Sign Bylaw* to allow the installation of fascia and suspended signs on the new Telus Ocean building.

The Development Variance Permit will vary the following requirements of the *Sign Bylaw*:

- i. Increase the maximum fascia sign display area on the Humboldt Street frontage from 4.5m² to 45.134m²
- ii. Increase the maximum fascia sign display area for the Douglas Street frontage from 4.5m² to 45.134m²
- iii. Increase the cumulative sign allowance for the Humboldt Street frontage from 17.856m² to 62.99m² based on a 1 to 1 ratio
- iv. Increase the cumulative sign allowance for the Douglas Street from 20.0m² to 65.134m² based on a 1 to 1 ratio
- v. Allow fascia signage above the lowest sill of the second storey on the Humboldt Street frontage
- vi. Allow fascia signage above the lowest sill of the second storey on the Douglas Street frontage
- vii. Increase the maximum vertical dimension of a suspended sign from 300mm to 720mm
- viii. Increase the maximum suspended sign display size from 0.55m² to 1.656m².

Legal description of the land: Lot 1 of Lots 207, 209, 210, 228 & 1270B, Victoria City, Plan 31886

PID: 001-121-987

Members of the public interested in this matter may provide written submissions to be published on the agenda for consideration at the meeting of Council at which this application will be considered.

This application will be considered by Council on:

Date: Thursday, July 9, 2026

Time: After the conclusion of the Committee of the Whole meeting beginning at 9:00 a.m.

Location: Council Chambers, Victoria City Hall, 1 Centennial Square, Victoria, BC

How to Participate:

1. Submit written comments:

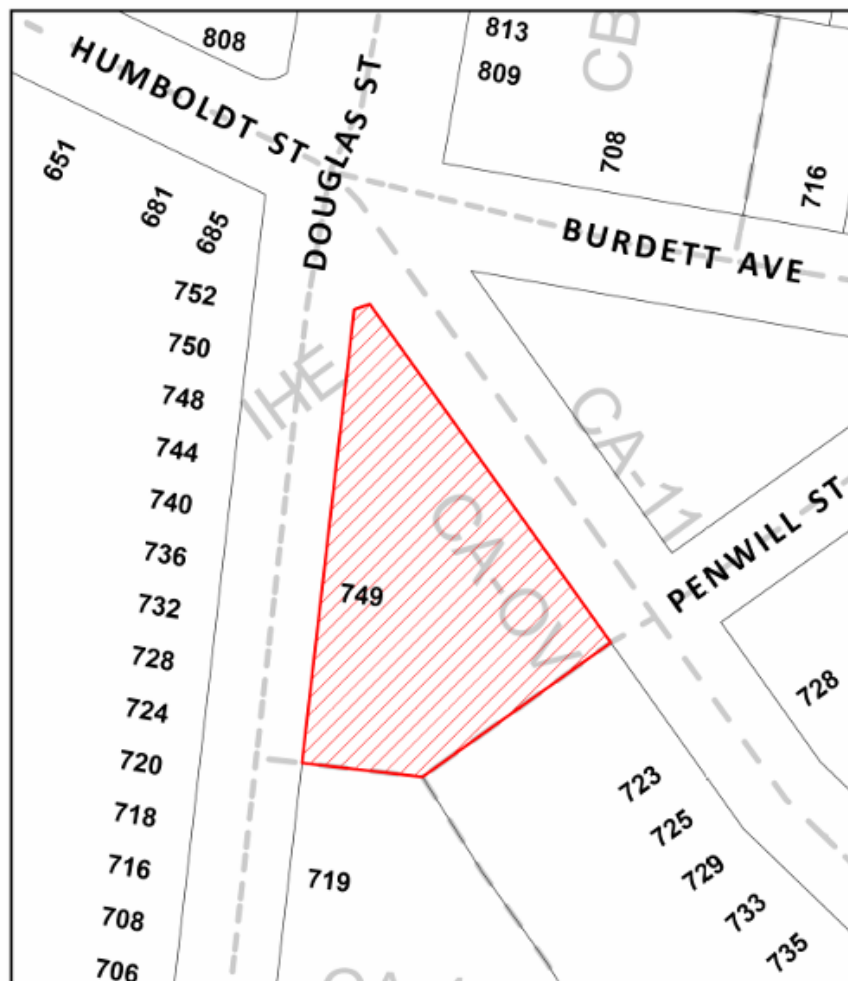
- Email written comments to legislativeservices@victoria.ca
- Mail: Legislative Services, #1 Centennial Square, Victoria, BC V8W 1P6
- Drop off: to the Ambassador in City Hall Lobby (entrance off Pandora Ave)
- Submissions must be received by 12:00 p.m. the Tuesday before the meeting

2. Watch the meeting live at the following link: victoria.ca/councilmeetings

Please note that correspondence you submit will form part of the public record and will be published on the agenda when this matter is before Council. The City considers your address relevant to this matter and will disclose this personal information, as it informs Council's consideration of your opinion in relation to the subject property and is authorized under section 26(c) of FOIPPA Act. Your email will not be disclosed. For more information on the FOIPPA Act please email privacy@victoria.ca.

How to view the relevant documents, proposed permit, and information about this application:

1. Council Agenda: available the Friday before the meeting date at: victoria.ca/councilmeetings
2. City Development tracker: at victoria.ca/devtracker.
3. In person: inspect documents at City Hall by making an appointment by phoning 250.361.0571 or by emailing legislativeservices@victoria.ca.



749 Douglas Street
Development Variance Permit
No.00293

