



MAP 19

Burnside Neighbourhood

Urban Place Designations*

- Core Employment
- Industrial Employment
- Employment-Residential
- Industrial Employment-Residential
- Marine Industrial
- General Employment
- Town Centre
- Large Urban Village
- Small Urban Village
- Urban Residential
- Traditional Residential
- Public Facilities, Institutions, Parks and Open Space
- Working Harbour
- Marine

*Urban Place Designations are provided for information purposes only. Please refer to Map 2 and Figure 8 for designation information.

BURNSIDE

21.1 Vision in the citywide context includes:

- 21.1.1 Key growth area in the city, particularly along the Douglas Street transit corridor.
- 21.1.2 Stable residential areas in the northwest part of the neighbourhood.
- 21.1.3 Ecologically significant shoreline and riparian areas.
- 21.1.4 Key employment generator and reservoir of industrial and commercial land.
- 21.1.5 Significant multi-modal transportation corridors along Douglas Street, Gorge Road, Bay Street, and Burnside Road.
- 21.1.6 Urban Village in Selkirk with Urban Village and Town Centre development and intensification along Douglas Street.
- 21.1.7 Town Centre and employment hub centred at Mayfair Mall.
- 21.1.8 Rock Bay portion of Burnside neighbourhood forms part of Downtown Core Area and the city's Urban Core.

21.2 Strategic directions include:

- 21.2.1 Integrate Selkirk Village into the Burnside neighbourhood by enhancing land use and urban design conditions at Jutland Road and Gorge Road and exploring potential expansion of village footprint north of Gorge Road.
- 21.2.2 Focus new growth along the Douglas Street Corridor and link land use changes to the planning and implementation of Rapid Transit.
- 21.2.3 Develop Rock Bay district as an area of intensive employment including in the incubation and growth of advanced technology and green industry supported by green infrastructure, high performance building systems, district energy, industrial heritage retention and rapid transit service.
- 21.2.4 Intensify employment on the industrial lands north of Bay Street as a complement to Rock Bay.
- 21.2.5 Improve public access to the Harbour and Gorge Waterway and capitalize on shoreline pathway expansion opportunities.

- 21.2.6 Seek strategic opportunities to complete the greenways network to improve pedestrian and cycling connections within the neighbourhood, particularly the east-west connection, and to the rest of the city; and utilise the Hierarchy of Transportation and Mobility Priorities in Burnside Gorge including along arterials and secondary arterials.
- 21.2.7 Locate new park space within the Burnside neighbourhood.
- 21.2.8 Enhance community services and facilities and improve linkages to the rest of the city.
- 21.2.9 Encourage additional multi-family housing along Gorge Road.
- 21.2.10 Create an attractive, convenient pedestrian, cycling and transit-friendly environment along Gorge and Burnside Roads.
- 21.2.11 Develop a transit-oriented Large Urban Village at Humber Green, near the intersections of Douglas Street, Government Street, Hillside Road and Gorge Road.
- 21.2.12 Realize gateway opportunities at the five-way intersection focused on Humber Green.
- 21.2.13 Encourage the development of a master plan for the Gorge Road Hospital site.
- 21.2.14 Improve integration of land use planning with the District of Saanich, including possible joint village planning at the intersection of Burnside Road and Harriet Road.
- 21.2.15 Enhance environmental conditions in the Cecilia Creek watershed and ecologically sensitive shoreline areas.
- 21.2.16 Consider the identification of additional urban village locations as part of a local area planning process.
- 21.2.17 Seek to enhance the presence and heritage value of Point Ellice House.