

Active Transportation Advisory Committee

ACTION MINUTES

Tuesday, May 31, 2022

4:00 pm – 5:30 pm Meeting at City Hall

Meeting Attendees: Laura Coward; Linda Ginenthal, Thomas Guerrero, Finn Kreisher, Sally Lin, Chris Marks, Anne Moon, Osmaan Sheikh,

Regrets: Margo Farren, Charles Vanderwilt, Carolyn Gisborne, Councillor Loveday, Councillor Isitt,

Staff: Eric Ebarb

Motion to Adopt May 2022 Agenda

Moved Finn/Second Sally

CARRIED

Motion to Adopt March 2022 Draft Action Minutes

Moved Linda/Second Os

CARRIED

(Reminder there was no meeting in April 2022)

Multi-Modal Transportation at Special Events

Members of the ATAC discussed tangible ways to support walking, rolling, transit and cycling to special events hosted in the City. In June 2022 all recommendations will be shared with Arts, Culture and Events. Ideas included:

- Clarity on event parking, loading and mobility options / features within overall event plan
- Bus routes that serve event should be added to event promotion
- Bus tickets could be automatically included with special event ticket
- Consider a “menu” on the application about what are the organizers doing for specific active and shared transportation instead of the general
- Offer stamps or draw tickets at events for arriving on active transportation w/ a prize
- Organizers should explain how they make access easier to find/navigate for attendees
- Improve the ease of the overall application for organizers
- Share information about adjacent bike parking in application and on event promotions.
- Share information about the distance to bus stop and routes
- Standardization for active transportation requirements for events w/ prescribed numbers for bike parking
- Organizers should provide more specific information on accessible parking provisions and passenger drop off
- Accessibility should be prioritized for an update in the Guidelines

- Require all events provide existing walking, cycling, transit infrastructure on their event promotions; consider common symbols to make it easier to recognize
- Require organizers to communicate all transportation options on the event organizers website
- City could provide info to organizers that is repeatable
- Potential to identify temporary parking spaces for mobility devices, strollers, bikes, bags etc.

Video testimonials invite – Way to Go campaign

Any ATAC member wanting to participate, please contact Stephanie Williams

Selection of Part 2 Term Meeting Facilitator (June 2022 to May 2023)

Motion to nominate Linda as the Meeting Facilitator from June 2022 to May 2023.

Moved Thomas / Second Finn

CARRIED

The committee expressed its thanks to Thomas for his leadership for the first half of the term

Next Meeting Date – June 2022

Motion to Adjourn